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Barnes & Noble **NOOK** Study  
BLTI Tool for WebCT Vista 4.2 (and higher) &  
Campus Edition 6.2 (and higher)  
*Admin & User Guide for version 1.0.0*  
*WebCT with BasicLTI PowerLink*  
v1.0.0 – July 2011

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## 1 Introduction to the NOOK Study eTextbook Application

NOOK Study is a FREE eTextbook application that consolidates eTextbooks and eBooks from across publishers, and is designed for use on both PC and Mac. More than an e-reader, NOOK Study is a powerful study and organization tool that enables users to tag content with searchable terms and easily look content up, highlight sections and access coursework in one convenient place.

NOOK Study is a standalone application – you do NOT need WebCT to use NOOK Study.

NOOK Study turns your computer into the Ultimate Study Tool:

- **Keeps You Organized**
  - o NOOK Study keeps your eTextbooks, class handouts, course syllabi, lecture notes, and even leisure reading, instantly accessible on your computer. Drag and drop documents into the Library with ease. Read eNewspapers and eMagazines and mark up relevant articles for a course. Organize your materials by course so you can focus on what you need when you need it.
- **Helps You Study Effectively and Efficiently**
  - o Open multiple textbooks at the same time or have pages from two different books open in the same view. Zoom in on full-color diagrams. And NOOK Study automatically returns you to the last page you were reading. Plus, no more waiting; instantly download over 1 million eBooks and eTextbooks.
- **Cranks Up Your Organization**
  - o Take notes directly in your eTextbook and tag content with easy-to-search terms like “final exam”. Export your notes to share with others or print them out for class. Highlight and annotate important passages, mark questions for in-class discussion, and even integrate your web research
- **Find Anything Fast**
  - o Search the entire text of a book in seconds. Search your own notes. Plus, look up definitions or formulas on web sites such as Google and Dictionary.com

Learn more about the features and benefits of NOOK Study at [www.nookstudy.com/college](http://www.nookstudy.com/college)

## 2 Introduction to the Barnes & Noble NOOK Study BLTI Tool

This integration enables students to buy and use NOOK Study eTextbooks directly from the WebCT course environment and faculty can seamlessly integrate NOOK Study eTextbooks into their course content and assignments.

There are two Tools included in the BLTI tool:

- **“Textbooks List” Tool** – Enables textbook eCommerce by giving educators and learners the ability to purchase and distribute eTextbooks from the WebCT environment. (NOOK Study eTextbooks often are priced up to 60% less than print textbooks – using NOOK Study can help students save money.)
- **“Link to NOOK Study” Tool** – Integrates NOOK Study eTextbooks into a syllabus, course content or assignments quickly and easily by enabling instructors to create links to a chapter, section, or page of a book for the class.

This guide is intended for both Administrators and Instructors.

## 3 Required WebCT Administrator Setup

### 3.1 Creating new Basic LTI PowerLinks

For instructions on how to install the BasicLTI PowerLink, go here:  
<http://www.spvsoftwareproducts.com/powerlinks/basiclti/>

Log in to WebCT as the Instructor and under “Build”, click on Add Content Link → BasicLTI tool → Create BasicLTI tool.

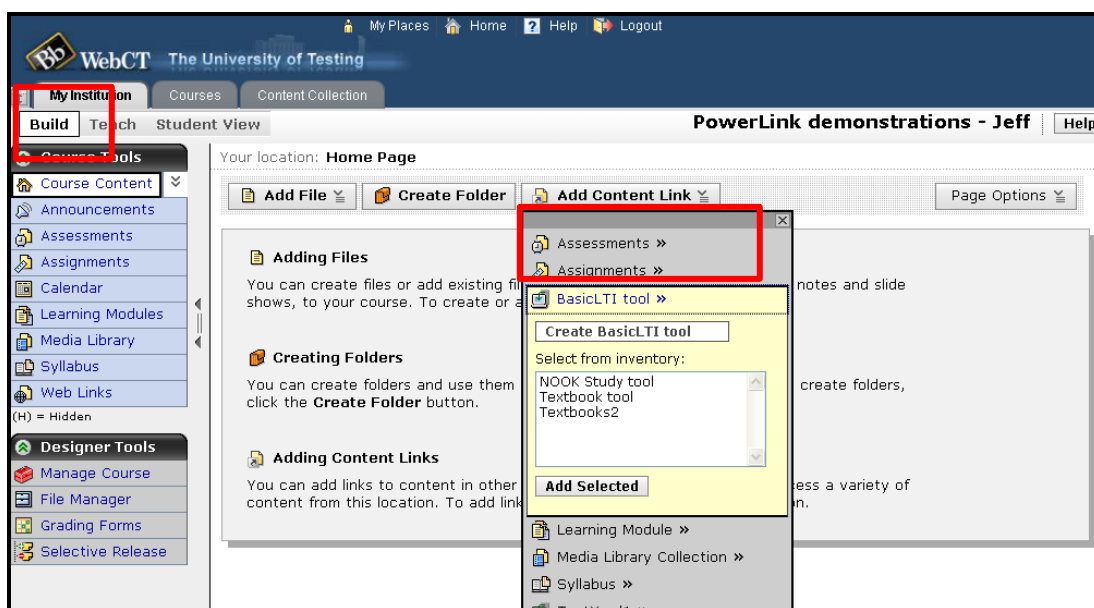


Figure 1: Adding a BasicLTI Content Link

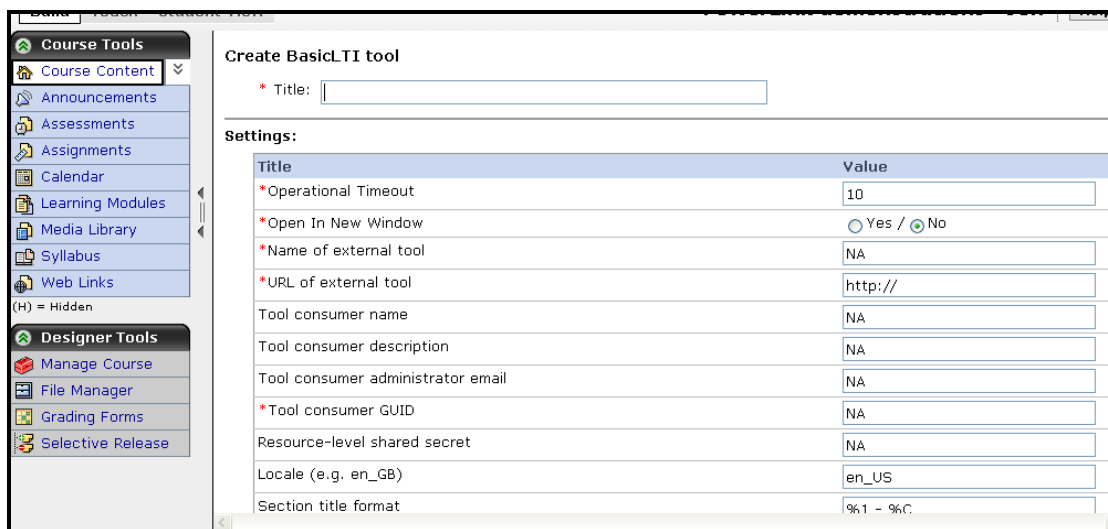


Figure 2: Creating a BasicLTI Tool

There are two tools in the BLTI integration with NOOK Study, each with its own name and Tool URL. Therefore, you will need to create two Basic LTI Tools, one for each tool.

Title: Textbooks List

External Tool URL: <http://nookstudyblti.com/BN-BLTI-Textbook-1.0.0/index.jsp>

Tool consumer GUID: (This will be sent to you by Barnes & Noble via email)  
Resource-level shared secret: (This will be sent to you by Barnes & Noble via email)

Title: NOOK Study Links

External Tool URL: <http://nookstudyblti.com/BN-BLTI-Link-1.0.1/index.jsp>

Tool consumer GUID: (This will be sent to you by Barnes & Noble via email)

Resource-level shared secret: (This will be sent to you by Barnes & Noble via email)

Details to be sent to external tool: Section ID, User ID, User Name, User Email Address, User role(s)

The rest of the fields on the form can be left as is.

Your tool consumer GUID and secret are unique to your institution and tied to your institution's ecommerce settings. B&N sets up your institution's ecommerce settings. For Barnes & Noble Bookseller schools, your e-commerce settings will point to your campus bookstore website. For everyone else, your "Buy Print" button will point to your campus bookstore website and your "Buy Digital" button will point to the BN.com site to enable your students to purchase NOOK Study eTextbooks. Once that's done, Barnes & Noble will email you a Resource Key and Password that you will need to enter in order to fully activate this BLTI Tool. This process may take several days – please do not expect the GUID and secret to be emailed immediately. If you do not receive them after 5 days, please email B&N at [nookstudy@book.com](mailto:nookstudy@book.com).

Once you have created the two Tools, they should look like this:

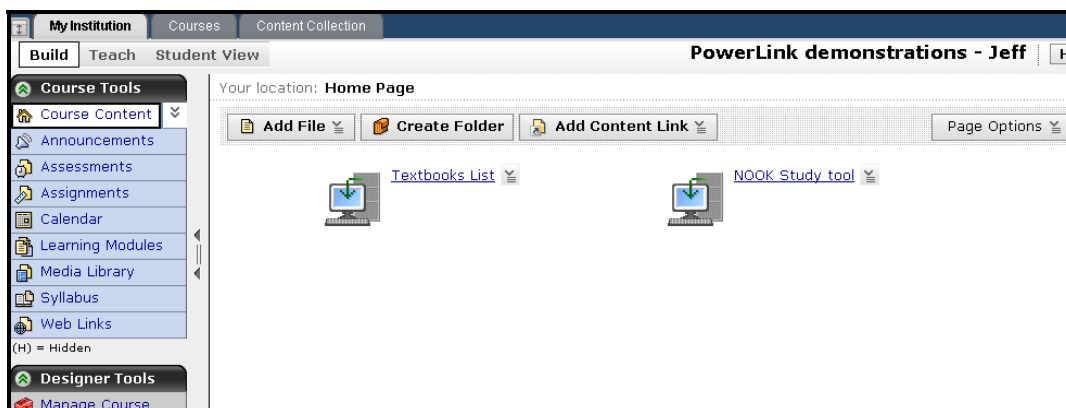


Figure 3: Build view

## 4 Faculty Usage of the “Textbooks List” Tool

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### 4.1 Accessing the “Textbooks List” Tool in your WebCT course

Go to the **Teach** section of your course and you should see the **Textbooks List** tool that you added earlier.

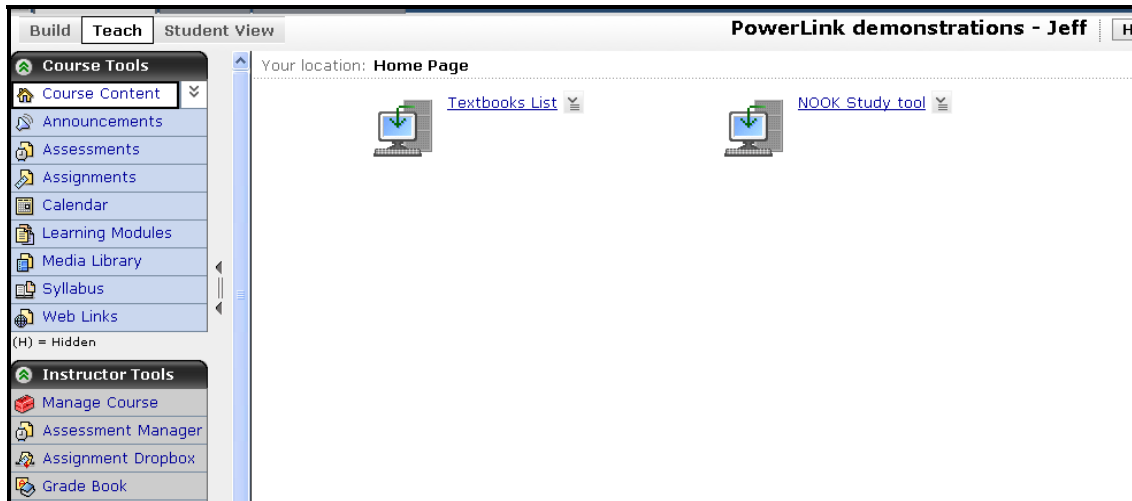


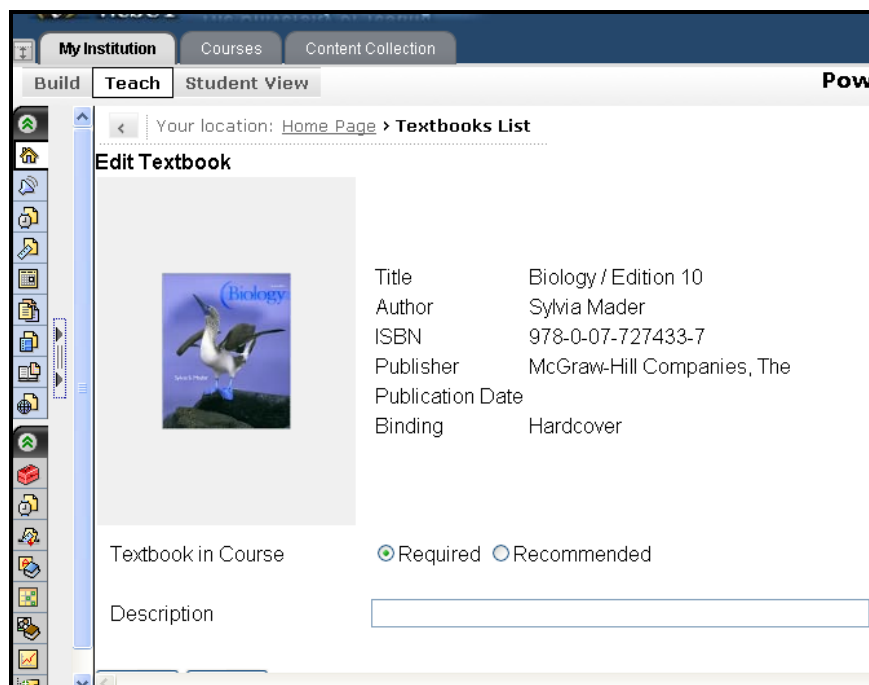
Figure 4: Teach view

Click on the Textbooks List Tool to start adding titles to the page.

### 4.2 Search and Adding a title

To search for a title, enter the Title, Author, or ISBN and click “Go”. The search will take a moment and then the first page of results will appear. Up to 10 results will appear on the first page. If more than 10 results are available, you can click the *More* button at the bottom to display the next 40 results.

Each result is summarized by the title, author, ISBN, Publisher, Publication Date, and Binding.



**Figure 5: Search Results**

Select the title you want to add. You can indicate whether it's Required or Recommended for the course and add a short description for it.

#### 4.3 Manually entering a title

If you are unable to find the textbook you need to assign, or if what you are assigning is not a book (e.g. coursepack), you can opt to use our Manual Entry form to manually enter information about the item you are assigning.

The screenshot shows the 'Manual Entry Textbook' form. At the top, there are navigation tabs for 'My Institution', 'Courses', and 'Content Collection'. Below these are 'Build', 'Teach', and 'Student View' tabs. The current page is 'Textbooks List'. The main content area is titled 'Manual Entry Textbook' and includes the instruction: 'Provide information on the textbook you want to add to your course.' Below this, there is a section for 'Textbook Information' with the following fields:

- Type: Digital (dropdown menu)
- ISBN: [text input field]
- Title: [text input field]
- Subtitle: [text input field]
- Author: [text input field]
- Publisher: [text input field]
- Publication Date: [text input field]
- Page Count: [text input field]
- Binding: [text input field]
- Description: [text input field]
- Price: \$ [text input field]

At the bottom, there are two radio buttons: 'Required' (which is selected) and 'Recommended'.

**Figure 6: Manual Entry**

#### 4.4 Reviewing the completed Textbooks list

Items that are available in NOOK Study (digital) format will be shown with a “Buy Digital” button. If an item does not have a “Buy Digital” button, that indicates the item is not available in NOOK Study format. Every item will have a “Buy Print” button because Faculty most likely will be assigning items that can be purchased from the campus bookstore.

Items that have been manually entered will not display the “Buy” buttons.

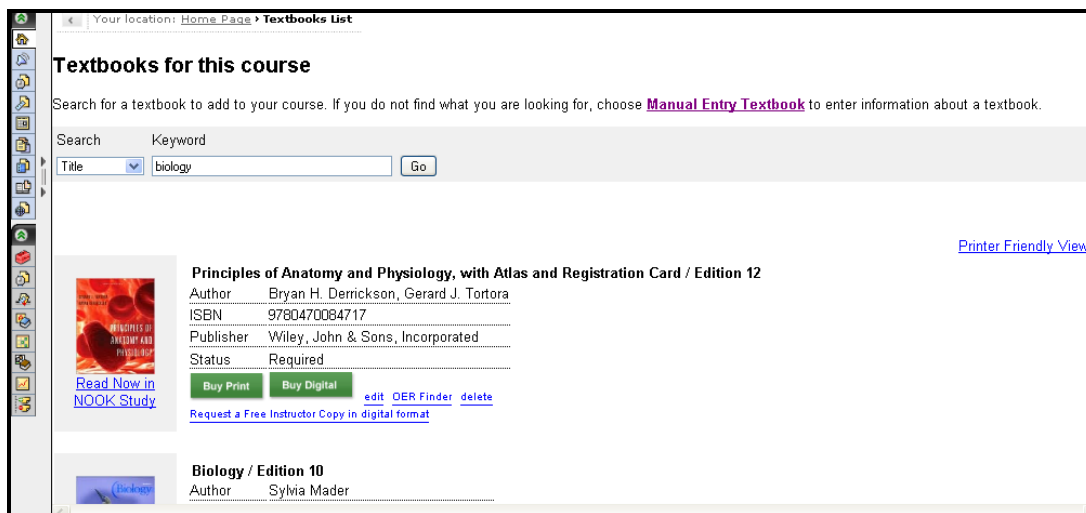


Figure 7: Textbooks List

You will need to have NOOK Study installed in order for the “Read Now in NOOK Study” link to work properly. To download it, go to: [www.nookstudy.com/college](http://www.nookstudy.com/college)

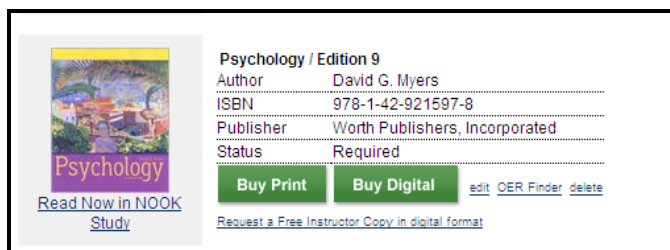


Figure 8: Options for each Textbook item

You can edit each item’s description field by clicking on the “edit” link. You can remove an item by clicking on the “delete” link.

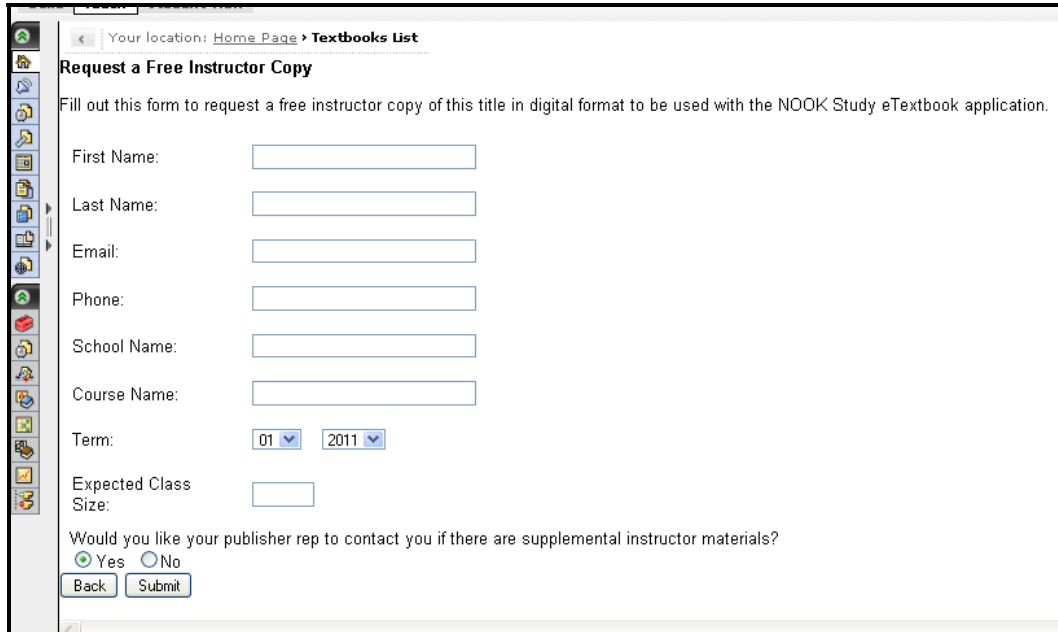
You can also access a compilation of free online course materials related to your item by using the “OER Finder” link. The link will use the ISBN number of your item to automatically search for a list of free online resources that you can leverage in your teaching of the course.

Students can view and print out a printer-friendly list of the assigned textbooks for the course by clicking on the “Printer-Friendly view” link.

## 4.5 Requesting Free Instructor Copy of a title in digital format

You can also request a free instructor copy of the title in digital NOOK Study format by clicking on the “Request a Free Instructor Copy in digital format” link that is shown below titles that are available digitally.

Clicking on the link brings up a short form that you fill out and submit.



Your location: [Home Page](#) > [Textbooks List](#)

### Request a Free Instructor Copy

Fill out this form to request a free instructor copy of this title in digital format to be used with the NOOK Study eTextbook application.

First Name:

Last Name:

Email:

Phone:

School Name:

Course Name:

Term:

Expected Class Size:

Would you like your publisher rep to contact you if there are supplemental instructor materials?

Yes  No

**Figure 9: Free Instructor Copy Request Form**

The form will be submitted to Barnes & Noble who will then forward it to the respective publisher to fulfill.

## 5 Faculty Usage of the “NOOK Study Link” Tool

### 5.1 Adding the “NOOK Study Link” Tool to your WebCT course

Go back to the homepage for “Teach” and you should see a “NOOK Study Link” Tool.

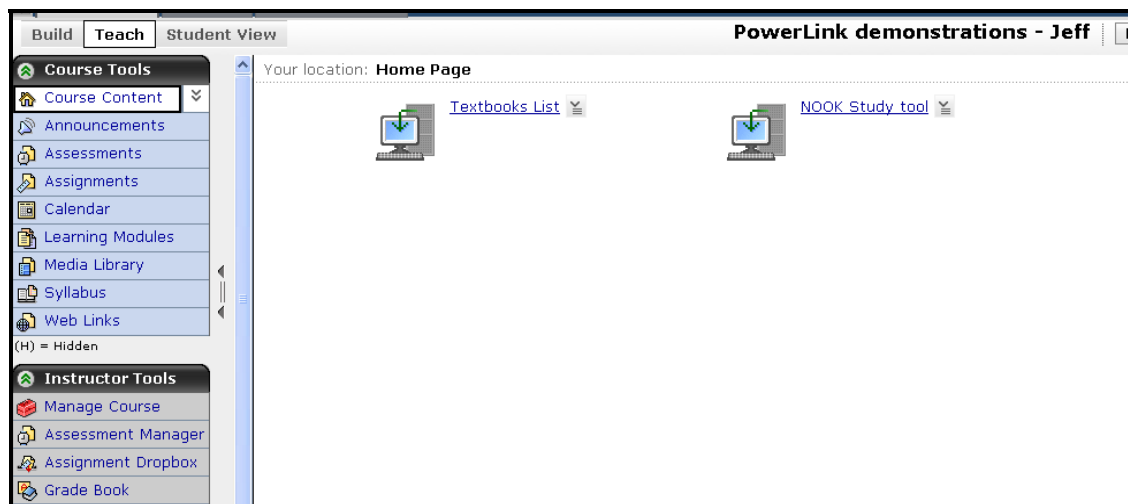


Figure 10: Selecting the NOOK Study Link Tool

### 5.2 Create a Note with a Link from NOOK Study

Now you're ready to create a NOOK Study note. Click on NOOK Study tool and then “Create Link”.

With this form, you can incorporate links directly to your NOOK Study eTextbooks or other digital course content for the class so that your students would be taken directly to that part of the textbook or course materials that you wanted them to read. For example, if you created a link called “Read Chapter 5 for the pop quiz”, with this step, you can link it directly to Chapter 5 of the textbook. The link, when clicked on by your students, would open up NOOK Study and the eTextbook directly to Chapter 5.

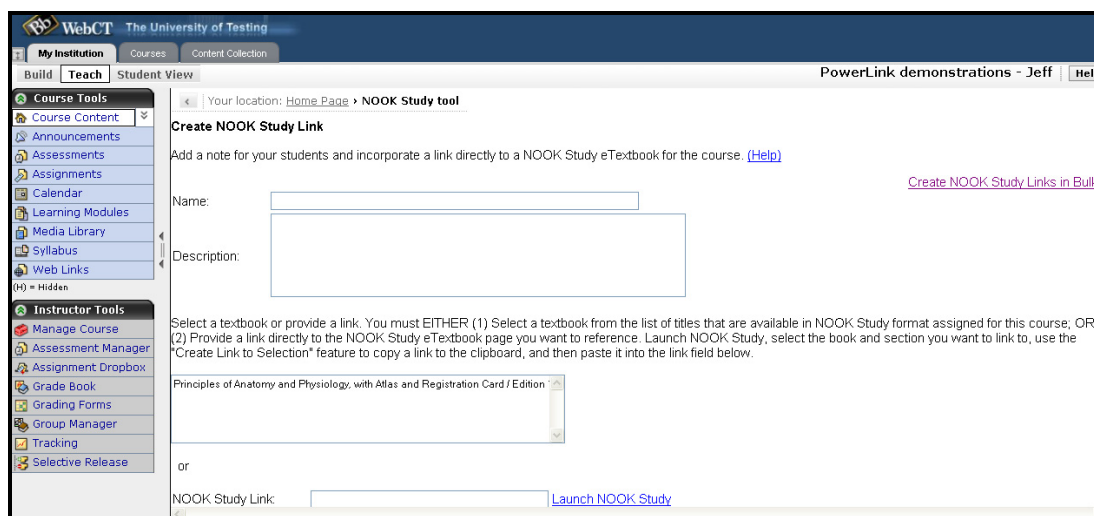


Figure 11: Create NOOK Study Link page

**“Name”:**

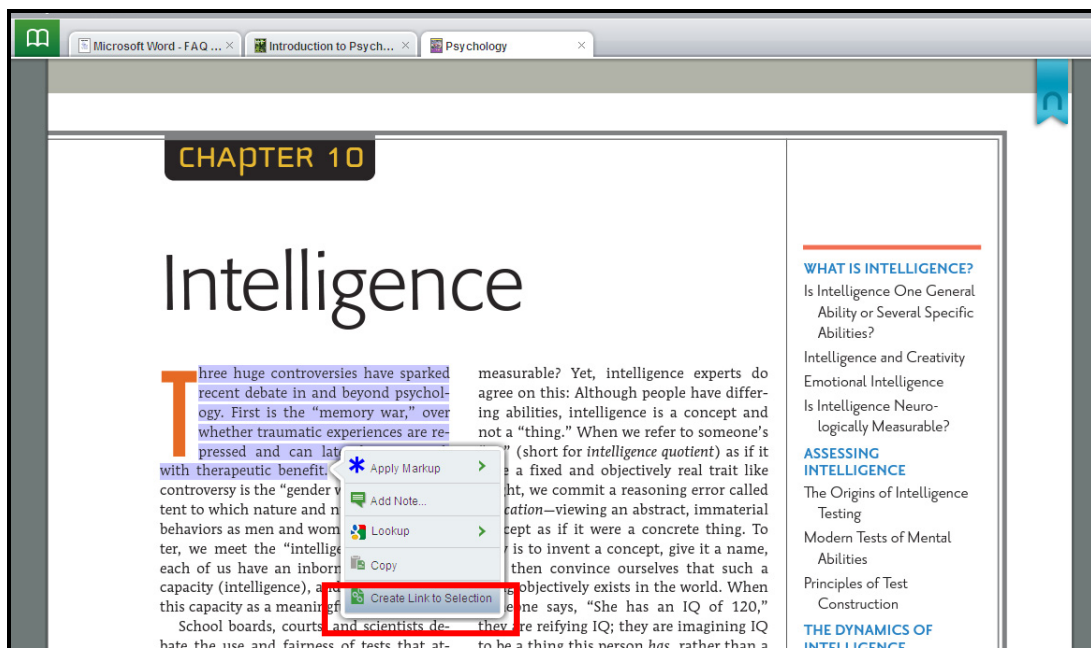
Whatever you want to name the link (example: “Read Chapter 5 for the pop quiz”). We recommend that you name the link something descriptive so that students who didn’t opt for the digital version of the textbook can still follow along.

**“Description”:**

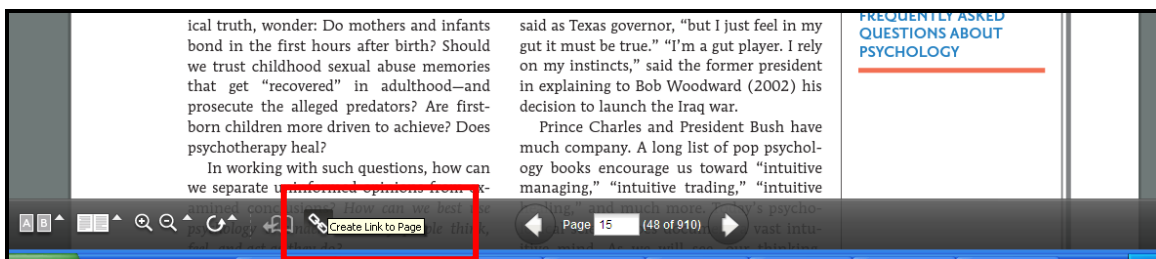
This is a free-form text editor that you can use to add a description or more information for your students.

You can select from either:

- The Book list – this list is pre-populated with the titles available in NOOK Study digital format from the Textbooks page that you may have created (see Section 4 of this document). If you have not added any textbooks to the Textbooks page, you won’t see this Book field at all.
- OR paste a link directly from NOOK Study – From NOOK Study, find the chapter, section, or page of the book you want to reference, and use either the “Create Link to Selection” feature (see Figure 12) or “Create Link to Page” feature (see Figure 13) in NOOK Study to paste a direct link.



**Figure 12: “Create Link to Selection” feature in NOOK Study**



**Figure 13: “Create Link to Page” feature in NOOK Study**

This whole process works exactly the same with digital supplemental course materials, like lecture notes, handouts, articles, etc, that you post on WebCT for your students to download. We highly encourage you to promote NOOK Study to your students so that they are able to interact with and

take notes, highlight, and make annotations in their supplemental course materials. Even if you adopt a textbook that is not available digitally, you and your students can still use NOOK Study for all the rest of your supplemental course materials

### 5.3 Viewing your NOOK Study link

Once you've created your NOOK Study link, it should appear on your page looking similar to this:

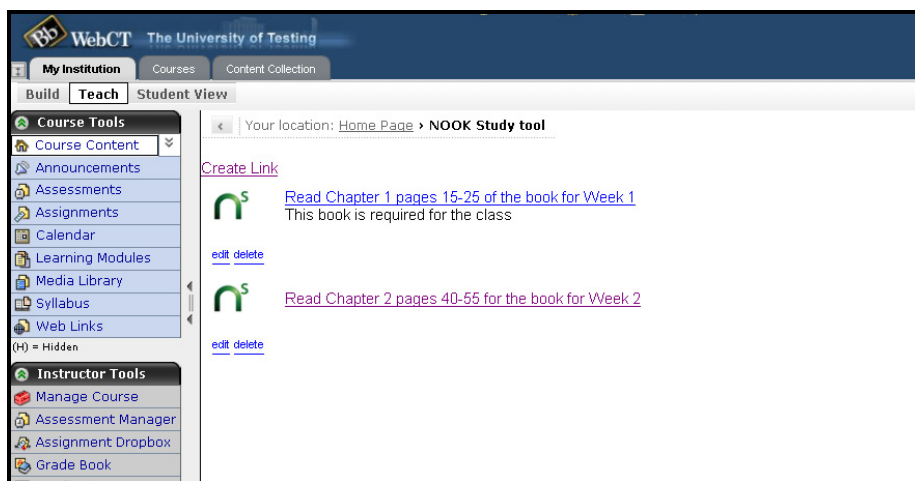


Figure 14: A completed NOOK Study link

The first time you click on one of these NOOK Study links, you will see a screen (see Figure 15 below) prompting you to select whether you have NOOK Study installed or not.

- If you have NOOK Study installed, select “Launch NOOK Study” and this choice will be remembered. The next time you click on a NOOK Study link, it will bypass this screen and automatically attempt to launch NOOK Study on your computer.
- If you do NOT have NOOK Study installed, clicking on the “Download Free” button will take you to the download page where you can download the application. The next time you click on a NOOK Study link, you will be presented with the same screen so that you have the opportunity to launch NOOK Study directly.

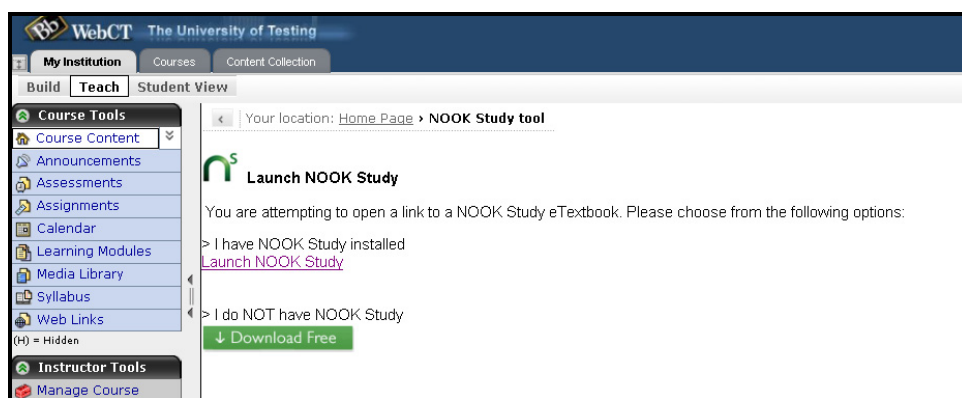
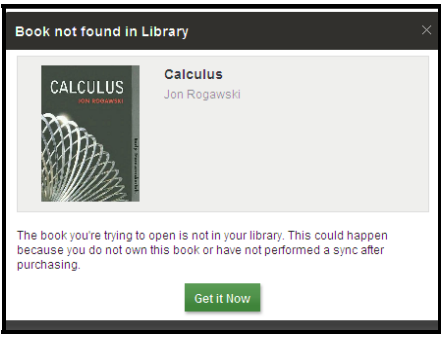


Figure 15: “Launch NOOK Study” screen

If you:	<i>Purchased the eTextbook</i>	<i>Did not purchase the eTextbook</i>
<b>Have NOOK Study installed</b>	The link will launch NOOK Study and open the eTextbook	The link will launch NOOK Study but a message will display telling

	to either the last page read or the one specified by the Professor in the link itself.	you that you do not have the eTextbook. 
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You can install NOOK Study from: [www.nookstudy.com/college](http://www.nookstudy.com/college)

## 6 Frequently Asked Questions

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### 6.1 NOOK Study and Device Questions

#### **What is the NOOK Study application?**

NOOK Study is a PC/Mac-based application which you must download and install in order to access and read Barnes & Noble eTextbooks. NOOK Study comes with a powerful set of study tools and features designed especially with students in mind. Install NOOK Study now at:  
<http://www.nookstudy.com/college>

#### **Which devices are compatible with NOOK Study?**

NOOK Study can be installed on your PC or Mac. NOOK Study is NOT for the NOOK device. NOOK Study is supported on the following platforms and operating systems:

- PC: Windows XP, Vista, 7
- Mac: OS X (10.6.x)

#### **Is there an iPad-compatible NOOK Study application?**

In support of the research we conducted and with sensitivity to the economic realities most students face, we chose to build the first generation of NOOK Study to work on PC and Mac computers, devices students most commonly use for studying. We will continue to innovate NOOK Study, expanding its capabilities and usages to meet students' diverse needs and wants - stay tuned!

#### **I'm running Mac 10.5.8 - can I still install NOOK Study?**

Mac operating systems older than 10.6 do not have the latest code libraries that we used for all the great features in NOOK Study. We're evaluating our options on backwards compatibility in light of how quickly operating systems update as well. We sincerely hope that once you upgrade to Snow Leopard, you'll be able to enjoy the versatile toolset available in this free application. For more information on upgrading, please visit the Apple website.

#### **How many devices can I install NOOK Study on?**

NOOK Study can be installed on up to six devices. However, each eTextbook that you purchase can only be downloaded onto a maximum of two devices (e.g. home computer and your laptop). We recommend you install NOOK Study on the computers that you use most often for school.

#### **What study tools are built-in to NOOK Study?**

Here are just a few of the great features and tools we've included:

- Highlighting
- Annotations
- Tagging & Searching
- Side-by-Side Reading
- Organization by Course
- Note-taking directly in your book
- Importing of local documents such as your syllabus, lecture notes, etc to view and organize
- The ability to look up terms immediately in Wikipedia and Google
- And many more!

#### **Can I use my NOOK or iPhone to read digital textbooks?**

No, you cannot use your NOOK or mobile devices to read your eTextbooks. Textbooks are complex and usually graphic-intensive — they do not display well on small screens. However, if you have

purchased eBooks (e.g. Moby Dick, Pride & Prejudice, etc) that are predominantly text, those are supported on NOOK and mobile devices, in addition to NOOK Study.

### **Will the eTextbook look exactly like the physical version?**

Yes, the publishers have worked hard to preserve all the content from the physical version to be used in the digital version. That means you'll see the same graphs, charts, tables, drawings, etc. as you normally would in the physical version. Page 50 of the physical version is exactly the same as Page 50 of the eTextbook version.

### **Tips for installing NOOK Study seamlessly:**

- Make sure you are connected to the Internet during installation.
- If you have a Barnes & Noble.com account, please use that same account during installation of NOOK Study.
- Make sure the operating system you have is supported.
- Make sure you have administrator rights to install NOOK Study.
- Do NOT install NOOK Study on a shared computer (e.g. library computer).
- Make sure the clock on your computer is current.
- Make sure your firewall is not blocking the application's connection to Adobe.

### **Where can I go to learn more about NOOK Study?**

You can learn more about NOOK Study at [www.nookstudy.com/college](http://www.nookstudy.com/college)

### **I am experiencing technical issues with my NOOK Study application / I can't get my eTextbooks to download or open**

Please call Barnes & Noble Customer Service at 1-800-THE-BOOK and we'll be happy to assist you.

### **What if my students are experiencing issues with their NOOK Study application or eTextbook?**

Please have them call Barnes & Noble 24/7 Customer Service at 1-800-THE-BOOK and we'll be happy to assist them.

## **6.2 Textbook Tool Questions**

### **How do I remove the “Buy” buttons from the Textbooks page?**

The “Buy” buttons cannot be removed selectively at the course level. The decision to have them be displayed or not displayed is made at the institution level in accordance with prearranged discussions between Barnes & Noble and your institution. The configurations are managed by Barnes & Noble. If you need to make changes, please contact Barnes & Noble at [nookstudy@book.com](mailto:nookstudy@book.com).

### **Why do some textbooks have a “Buy Print” button, a “Buy Digital” button, both or neither?**

All textbook items will show a “Buy Print” button, unless the institution has decided to suppress the button altogether. The “Buy Digital” button will only show for textbook items that Barnes & Noble has a digital (NOOK Study) version of. If the textbook item is not available as a NOOK Study version, the “Buy Digital” button is suppressed. If a textbook item does not have either button it means that the institution has most likely decided to suppress both buttons.

## **6.3 Link to NOOK Study Tool Questions**

### **What if not all of my students have purchased the NOOK Study eTextbook that I am creating a link to?**

The NOOK Study link that you are creating is meant to be a convenience for your students that have purchased the NOOK Study eTextbook. However, we suggest that when you are creating the link, that you provide enough detail about the item such that a student who does not own the NOOK Study eTextbook can still understand and follow along in their print version of the textbook.

**What if my students are experiencing issues with their eTextbooks?**

Please have them call Barnes & Noble 24/7 Customer Service at 1-800-THE-BOOK and we'll be happy to assist them.