

Barnes & Noble NOOK Study™

BLTI Tool for Desire2Learn

Admin & User Guide for version 1.0.0

Desire2Learn v8.4 and 9.x

v1.0.0 –November 2012



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1 Introduction to the NOOK Study™ eTextbook Application

NOOK Study™ is a FREE eTextbook application that consolidates eTextbooks and eBooks across different publishers, and is designed for use on both PC and Mac. More than an e-reader, NOOK Study™ is a powerful study and organization tool that enables users to easily search and tag content, highlight sections and access coursework in one convenient place.

NOOK Study™ is a standalone application – you do not need Desire2Learn to use NOOK Study™.

NOOK Study™ turns your computer into the Ultimate Study Tool:

- Keeps You Organized

ONOOK Study™ keeps your eTextbooks, class handouts, course syllabi, lecture notes, and even leisure reading, instantly accessible on your computer. Drag and drop documents into the Library with ease. Read eNewspapers and eMagazines and mark up relevant articles for a course. Organize your materials by course so you can focus on what you need when you need it.

- Helps You Study Effectively and Efficiently

Open multiple textbooks at the same time or have pages from two different books open in the same view. Zoom in on full-color diagrams. NOOK Study™ automatically returns you to the last page you were reading. Plus, no more waiting; instantly download over 1 million eBooks and eTextbooks.

Optimizes Your Workflow

 Take notes directly in your eTextbook and tag content with easy-to-search terms like "final exam". Export your notes to share with others or print them out for class. Highlight and annotate important passages, mark questions for in-class discussion, and even integrate your web research

Find Anything Fast

 Search the entire text of a book in seconds. Search your own notes. Plus, look up definitions or formulas on web sites such as Google and Dictionary.com

Low Priced Purchase and Rental Options

NOOK Study™ eTextbooks often are priced up to 60% less than print textbooks – using NOOK Study™ can help students save money. Students also have the option to either own or rent the eTextbooks.

Learn more about the features and benefits of NOOK Study™ at www.nookstudy.com/college

2 Introduction to the Barnes & Noble NOOK Study™ BLTI Tool

This integration enables students to buy and use NOOK Study™ eTextbooks directly from the Desire2Learn course environment and faculty can seamlessly integrate NOOK Study™ eTextbooks into their course content and assignments.

There are two Tools included in the BLTI tool:

- "Textbooks List" Tool Enables textbook eCommerce by giving educators and learners the ability to purchase and distribute eTextbooks from Desire2Learn environment.
- "Link to NOOK Study™" Tool Integrates NOOK Study™ eTextbooks into a syllabus, course content or assignments quickly and easily by enabling instructors to create links to a chapter, section, or page of a book for the class.

This guide is intended for both administrators and instructors

3 Required Desire2Learn Administrator Setup

3.1 Adding new External Learning Tools

Log in to Desire2Learn as the Administrator and pick a course that you already have set up. Under "My Admin Tools" on the Course Home, click on "External Learning Tools".



Figure 1: External Learning Tools

Click on "New Link" to create a new BLTI Tool Link.

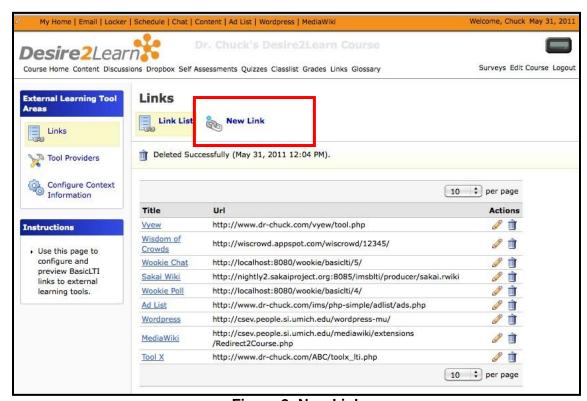


Figure 2: New Link

There are two tools in the BLTI integration, each with its own name and Tool URL. Therefore, you will need to create two Basic LTI Tool Links, one for each tool.

(Recommended) Title Name: Textbooks List Tool

Remote Tool URL: http://nookstudyblti.com/BN-BLTI-Textbook-1.0.2/index.jsp

Key: (This will be sent to you by Barnes & Noble College via email) Secret: (This will be sent to you by Barnes & Noble College via email)

To request a Key and Secret go here https://nookstudyblti.com/

(Recommended) Tool Name: NOOK Study™ Link

Remote Tool URL: http://nookstudyblti.com/BN-BLTI-Link-1.0.2/index.jsp Key: (This will be sent to you by Barnes & Noble College via email) Secret: (This will be sent to you by Barnes & Noble College via email)

Please ensure that the following are checked for both Links:

- All users to view this link
- Sign messages with key/secret with Link key/secret
- Send User ID to tool provider

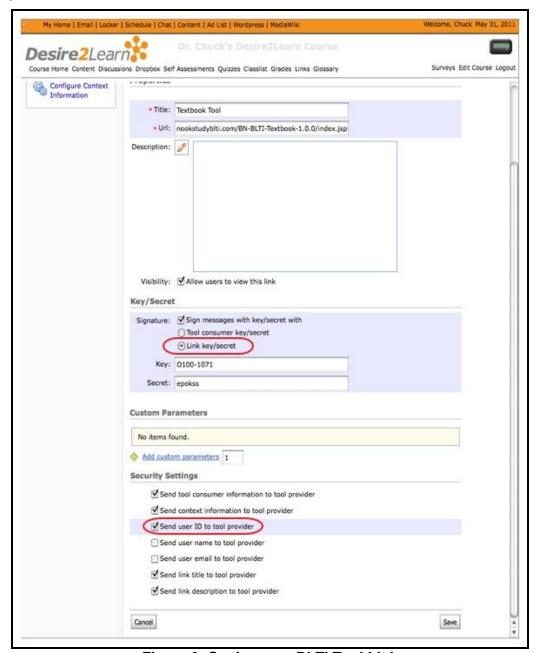


Figure 3: Setting up a BLTI Tool Link

Your Key and Secret are unique to your institution and tied to your institution's ecommerce settings. Barnes & Noble College sets up your institution's ecommerce settings. For Barnes & Noble College Bookseller schools, your e-commerce settings will point to your campus bookstore website. For everyone else, your "Buy Print" button will point to your campus bookstore website and your "Buy Digital" button will point to the BN.com site to enable your students to purchase NOOK Study™ eTextbooks. Once that's done, Barnes & Noble College will email you a Key and Secret that you will need to enter in order to fully activate this BLTI Tool. This process may take several days − please do not expect them to be emailed immediately. If you do not receive your Key and Secret after 5 days, please email Barnes & Noble College at nookstudy@bncollege.com.

Once you have created the two Links, you should see them on your Links page.

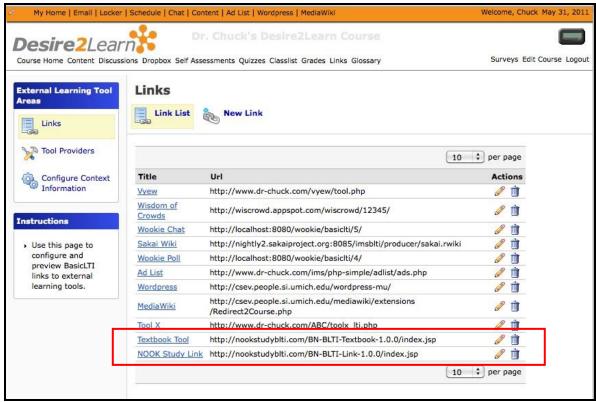


Figure 4: New Links Created

4 Faculty Usage of the "Textbooks List" Tool

4.1 Adding the "Textbooks List" Tool to your Desire2Learn course

Log into Desire2Learn as you normally do and go to a Course you are teaching. Within the Course, go to Content in the area that you'd like to create a Required Reading List.

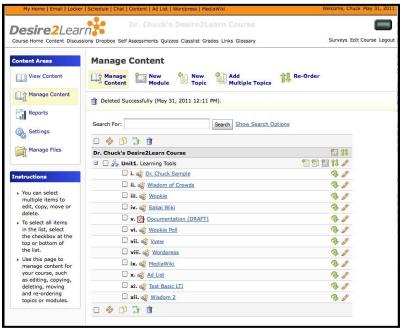


Figure 5: Manage Content

Click on "New Topic" and then "QuickLink".

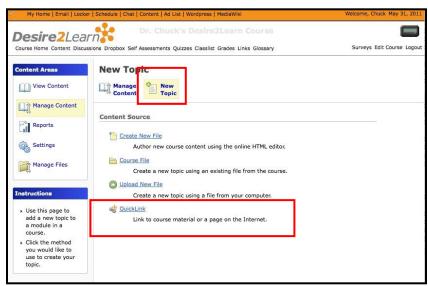


Figure 6: New Topic - QuickLink

Choose the "Parent Module" drop-down menu and select the **Learning Tools** option. Fill in a title and short title. We recommend that you name the tool something descriptive like "Required Reading List for this class" or "This is the Textbook List for this class". Then click on the QuickLink icon at the lower left next to the URL field.

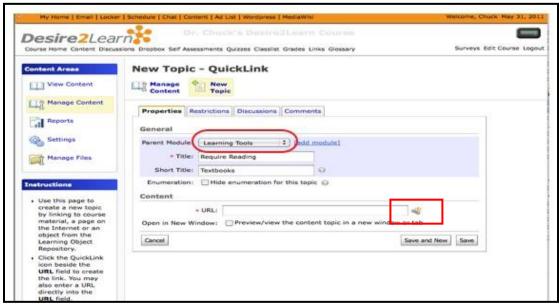


Figure 7: Creating a QuickLink

This brings up a drop down from which you select **External Learning Tool** and the name of the textbook tool as established by the administrator.

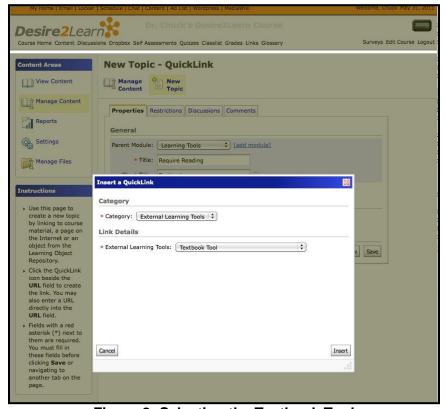


Figure 8: Selecting the Textbook Tool

Save your link and you'll see it where you manage or view content.

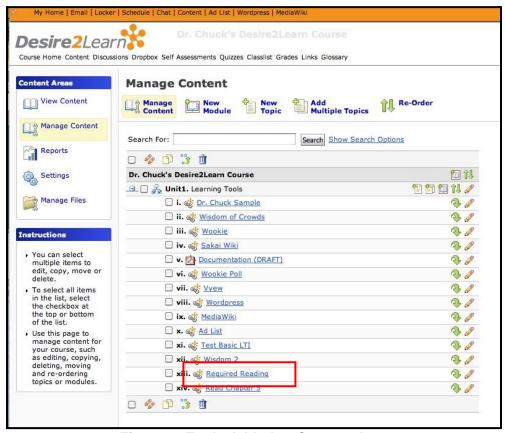


Figure 9: Tools Added to Content Area

4.2 Search and Adding a title

Click on the QuickLink you created to access the BLTI Textbooks List Tool.

To search for a title, enter the Title, Author, or ISBN and click "Go". The search will take a moment and then the first page of results will appear. Up to 10 results will appear on the first page. If more than 10 results are available, you can click the *More* button at the bottom to display the next 40 results.

Each result is summarized by the title, author, ISBN, Publisher, Publication Date, and Binding.

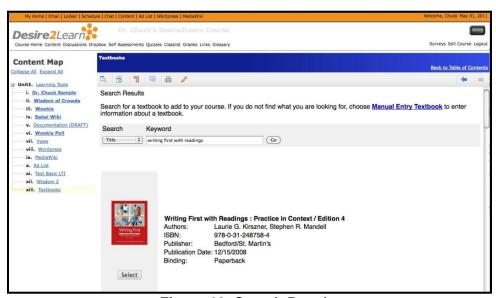


Figure 10: Search Results

Select the title you want to add. You can indicate whether it's Required or Recommended for the course and add a short detail inside the "Description" field.

4.3 Manually entering a title

If you are unable to find the textbook you need to assign, or if what you are assigning is not a book (e.g. a coursepack), you can choose to use our Manual Entry form to manually enter information about the item you are assigning.

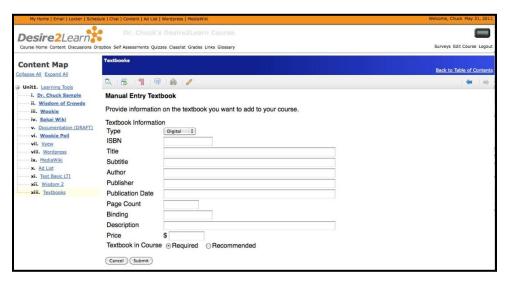


Figure 11: Manual Entry

4.4 Reviewing the completed Textbooks list

Items that are available as eTextbooks in NOOK Study™ will be shown with a "Buy Digital" button. If an item does not have a "Buy Digital" button, that indicates the item is not available in NOOK Study™ format. Every item will have a "Buy Print" button because Faculty most likely will be assigning items that can be purchased from the campus bookstore.

Items that have been manually entered will not display the "Buy" buttons.



Figure 12: Textbooks List

You will need to have NOOK Study™ installed in order for the "Read Now in NOOK Study™" link to work properly. To download it, go to: www.nookstudy.com/college

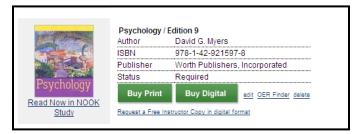


Figure 13: Options for each Textbook item

You can edit each item's description field by clicking on the "edit" link. You can remove an item by clicking on the "delete" link.

You can also access a compilation of free online course materials related to your item by using the "OER Finder" link. The link will use the ISBN number of your item to automatically search for a list of free online resources that you can leverage in your teaching of the course.

Students can view and print out a printer-friendly list of the assigned textbooks for the course by clicking on the "Printer-Friendly view" link.

5 Faculty Usage of the "Link to NOOK Study™" Tool

5.1 Adding the "NOOK Study™ Link" Tool to your Desire2Learn course

Within the Course, in the area that you'd like to create a NOOK Study™ Link, click on "New Topic" and from there select the QuickLink option. The Parent Module is **Learning Tools**. You are prompted for a title and short title. The title should be whatever you want to name the link (example: "Read Chapter 5 for the pop quiz").We recommend that you name the link something descriptive so that students who didn't opt for the digital version of the textbook can still follow along.



Figure 15: Defining the NOOK Study™ Link QuickLink

Click on the QuickLink icon. This brings up a drop down from which you select **External Learning Tool** and the name of the NOOK Study™ Link tool established by the administrator.

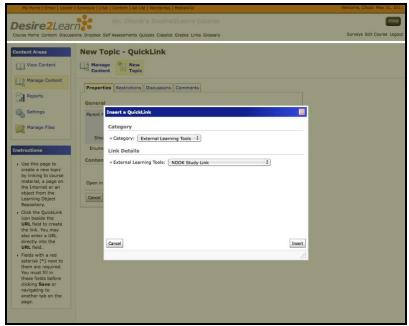


Figure 16: Selecting the NOOK Study™ Link Tool

5.2 Create a Note with a Link from NOOK Study™

Now you're ready to add your NOOK Study™ link. Click on the QuickLink that you created in the previous step and you should see a "Create Link" link.

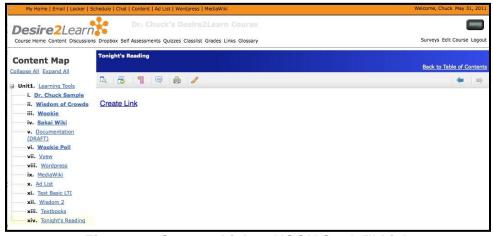


Figure 17: Create a Link to NOOK Study™ Link

With this form, you can incorporate links directly to your NOOK Study™ eTextbooks or other digital course content for the class so that your students would be taken directly to that part of the textbook or course materials that you wanted them to read. For example, if you created a link called "Read Chapter 5 for the pop quiz", with this step, you can link it directly to Chapter 5 of the textbook. The link, when clicked on by your students, would open up NOOK Study™ and the eTextbook directly to Chapter 5.

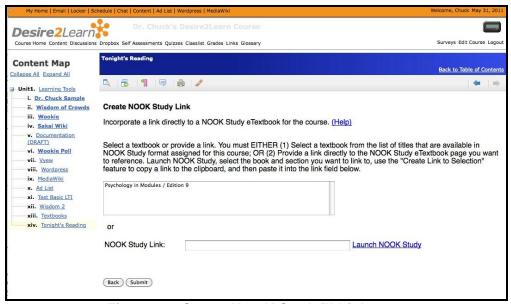


Figure 18: Create NOOK Study™ Link page

You can select from either:

- The Booklist this list is pre-populated with the titles available in NOOK Study™ digital format from the Textbooks page that you may have created (see Section 4 of this document). If you have not added any textbooks to the Textbooks page, you won't see this Book field at all.
- OR paste a link directly from NOOK Study™ From NOOK Study™, find the chapter, section, or page of the book you want to reference, and use either the "Create Link to Selection" feature (see Figure 16) or "Create Link to Page" feature (see Figure 17) in NOOK Study™ to paste a direct link.



Figure 19: "Create Link to Selection" feature in NOOK Study™

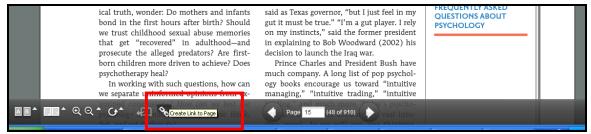


Figure 20: "Create Link to Page" feature in NOOK Study™

This whole process works exactly the same with digital supplemental course materials, like lecture notes, handouts, articles, etc, that you post on Desire2Learn for your students to download. We highly encourage you to promote NOOK Study™ to your students so that they are able to interact with and take notes, highlight, and make annotations in their supplemental course materials. Even if you adopt a textbook that is not available digitally, you and your students can still use NOOK Study™ for all the rest of your supplemental course materials

5.3 Viewing your NOOK Study™ link

Once you've created your NOOK Study™ link, it should appear on your Course page looking similar to this:



Figure 21: A completed NOOK Study™ link

The first time you click on one of these NOOK Study™ links, you will see a screen (see Figure 22 below) prompting you to select whether you have NOOK Study™ installed or not.

- If you have NOOK Study™ installed, select "Launch NOOK Study™" and this choice will be remembered. The next time you click on a NOOK Study™ link, it will bypass this screen and automatically attempt to launch NOOK Study™ on your computer.
- If you do NOT have NOOK Study™ installed, clicking on the "Download Free" button will take you to the download page where you can download the application. The next time you click on a NOOK Study™ link, you will be presented with the same screen so that you have the opportunity to launch NOOK Study™ directly.

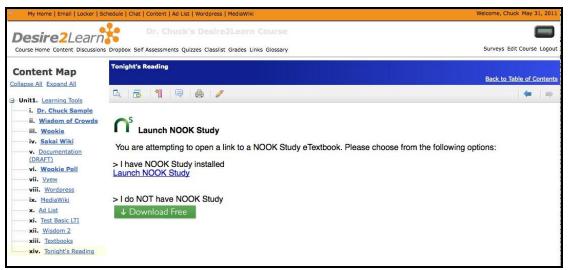


Figure 22: "Launch NOOK Study™" screen

If you:	Purchased the eTextbook	Did not purchase the eTextbook
Have NOOK Study™ installed	The link will launch NOOK Study™ and open the eTextbook to either the last page read or the one specified by the Professor in the link itself.	The link will launch NOOK Study™ but a message will display telling you that you do not have the eTextbook. Book not found in Library CALCULUS Jon Rogawski
		The book you're trying to open is not in your library. This could happen because you do not own this book or have not performed a sync after purchasing. Get it Now

You can install NOOK Study™ from: www.nookstudy.com/college

6 Frequently Asked Questions

6.1 NOOK Study™ and Device Questions

What is the NOOK Study™ application?

NOOK Study[™] is a PC/Mac-based application which you must download and install in order to access and read Barnes & Noble eTextbooks. NOOK Study[™] comes with a powerful set of study tools and features designed especially with students in mind. Install NOOK Study[™] now at: http://www.nookstudy.com/college

Which devices are compatible with NOOK Study™?

NOOK Study™ can be installed on your PC or Mac. NOOK Study™ is NOT for the NOOK device. NOOK Study™ is supported on the following platforms and operating systems:

- PC: Windows XP, Vista, 7

- Mac: OS X (10.6.x)

Is there an iPad-compatible NOOK Study™ application?

Not at this time. We do understand the increasing need for mobile solutions and are committed to providing products that offer both a great student reading and studying experience while utilizing the features of the device the student chooses.

I'm running Mac 10.5.8 - can I still install NOOK Study™?

Mac operating systems older than 10.6 do not have the latest code libraries that we used for all the great features in NOOK Study™. We're evaluating our options on backwards compatibility in light of how quickly operating systems update as well. We sincerely hope that once you upgrade to Snow Leopard, you'll be able to enjoy the versatile toolset available in this free application. For more information on upgrading, please visit the Apple website.

How many devices can I install NOOK Study™ on?

NOOK Study™ can be installed on up to six devices. However, each eTextbook that you purchase can only be downloaded onto a maximum of two devices (e.g. home computer and your laptop). We recommend you install NOOK Study™ on the computers that you use most often for school.

What study tools are built-in to NOOK Study™?

Here are just a few of the great features and tools we've included:

- Highlighting
- Annotations
- Tagging & Searching
- Side-by-Side Reading
- Organization by Course
- Note-taking directly in your book
- Importing of local documents such as your syllabus, lecture notes, etc to view and organize
- The ability to look up terms immediately in Wikipedia and Google
- And many more

Can I use my NOOK or iPhone to read digital textbooks?

No, you cannot use your NOOK or mobile devices to read your eTextbooks. Textbooks are complex and usually graphic-intensive — they do not display well on small screens. However, if you have purchased eBooks (e.g. Moby Dick, Pride & Prejudice, etc) that are predominantly text, those are supported on NOOK and mobile devices, in addition to NOOK Study™.

Will the eTextbook look exactly like the physical version?

Yes, the publishers have worked hard to preserve all the content from the physical version to be used in the digital version. That means you'll see the same graphs, charts, tables, drawings, etc. as you normally would in the physical version. Page 50 of the physical version is exactly the same as Page 50 of the eTextbook version.

Tips for installing NOOK Study™ seamlessly:

- Make sure you are connected to the Internet during installation.
- If you have a Barnes & Noble.com account, please use that same account during installation of NOOK Study™.
- Make sure the operating system you have is supported.
- Make sure you have administrator rights to install NOOK Study™.
- Do NOT install NOOK Study™ on a shared computer (e.g. library computer).
- Make sure the clock on your computer is current.
- Make sure your firewall is not blocking the application's connection to Adobe.

Where can I go to learn more about NOOK Study™?

You can learn more about NOOK Study™ at www.nookstudy.com/college

I am experiencing technical issues with my NOOK Study™ application / I can't get my eTextbooks to download or open

Please call Barnes & Noble Customer Service at 1-800-THE-BOOK and we'll be happy to assist you.

What if my students are experiencing issues with their NOOK Study™ application or eTextbook?

Please have them call Barnes & Noble 24/7 Customer Service at 1-800-THE-BOOK and we'll be happy to assist them.

6.2 Textbook Tool Questions

How do I remove the "Buy" buttons from the Textbooks page?

The "Buy" buttons cannot be removed selectively at the course level. The decision to have them be displayed or not displayed is made at the institution level in accordance with prearranged discussions between Barnes & Noble College and your institution. The configurations are managed by Barnes & Noble College. If you need to make changes, please contact Barnes & Noble College at nookstudy@bncollege.com.

Why do some textbooks have a "Buy Print" button, a "Buy Digital" button, both or neither? All textbook items will show a "Buy Print" button, unless the institution has decided to suppress the button altogether. The "Buy Digital" button will only show for textbook items that Barnes & Noble College has a digital (NOOK Study™) version of. If the textbook item is not available as a NOOK Study™ version, the "Buy Digital" button is suppressed. If a textbook item does not have either button it means that the institution has most likely decided to suppress both buttons.

6.3 Link to NOOK Study™ Tool Questions

What if not all of my students have purchased the NOOK Study™ eTextbook that I am creating a link to?

The NOOK Study™ link that you are creating is meant to be a convenience for your students that have purchased the NOOK Study™ eTextbook. However, we suggest that when you are creating the

link, that you provide enough detail about the item such that a student who does not own the NOOK Study™ eTextbook can still understand and follow along in their print version of the textbook.

What if my students are experiencing issues with their eTextbooks?

Please have them call Barnes & Noble 24/7 Customer Service at 1-800-THE-BOOK and we'll be happy to assist them.