

NOOK® Apps Fact Sheet

Barnes & Noble's suite of Free NOOK Reading Apps™ allows customers to take their digital library anywhere they go with their Android™ smartphones and tablets, iPads®, iPhones® and Windows® 8 PCs and tablets, in both the US and the UK. The NOOK Reading App enables users to search and preview any book for free. If the user has an Android device, they can enjoy immediate access to browse and purchase on the expansive NOOK Store® (www.nook.com), one of the world's largest digital bookstores, featuring more than 4 million digital books, plus periodicals, comics, interactive kids' books, and more. NOOK Reading App iOS users can purchase books they love with ease at nook.com. Barnes & Noble also recently announced the NOOK Audiobooks App™ for Android™, a new, no-commitment way to try and experience a great selection of audiobooks on Android smartphones and tablets.

The New NOOK Reading App 4.0 for Android

NOOK for Android 4.0 opens up a new way to read and discover by bringing a unified NOOK experience to Android phones and tablets. The app combines customer-favorite features found on the Company's line of NOOK tablets and eReaders with new content types such as enhanced eBooks, interactive kids' Books and more to give Android users the immersive experience that owning a dedicated NOOK device provides. For more information and to download the app today, visit NOOKapp.com from a mobile device or download now from Google Play™.

The NOOK Reading App 4.0 for Android offers a fresh new look, inspired by the popular user experience on the Samsung Galaxy Tab® 4 NOOK® line of devices, and provides customers with more content choices and customization options than ever before. The new and improved NOOK Reading App 4.0 for Android experience also features a newly designed home screen and easier navigation between NOOK features. Customers can shop and discover their next great read directly from the home screen with access to NOOK Channels™ – “A better way to browse.”

With the NOOK Reading App 4.0 for Android, readers also have more customization tools, including the ability to create profiles within the app and to organize favorite content by personal shelves. The updated app enables users to add a NOOK widget to the device home screen of any Android phone or tablet, providing quick and easy access to NOOK reading content.

NOOK Reading App for iOS®

Featuring NOOK's award-winning digital reading platform perfectly optimized for iPads, iPhones and iPod touch®, customers can personalize their reading experience by selecting from a variety of supported languages, professionally designed or customized themes and multiple font types and sizes. While reading a book, seamlessly search, add notes, highlights and bookmarks, look up words using the built-in dictionary and more. Pinch and zoom to navigate and explore even the tiniest details of popular NOOK Magazines® and use innovative ArticleView® to focus only on the text. Get closer to favorite superheroes and characters in NOOK Comics® with Zoom View™, which puts the focus on individual panels for an even more immersive digital comics experience. Using their browser on an iOS device, customers can shop NOOK's collection of more than 4 million digital books, magazines and newspapers, comics and graphic novels and then access that content through the NOOK Reading App on any of their connected devices. For more information and to download the NOOK App for iOS today, visit NOOKapp.com from a mobile device.

NOOK App for Windows 8.1

The NOOK App for Windows 8.1 provides customers with seamless access to NOOK's vast selection of digital books, magazines, newspapers and comics on Windows 8 PCs and tablets. NOOK customers can sign in with a Microsoft account and then combine it with their existing NOOK account, providing access to all previously purchased NOOK content in one library while having the option to use the Microsoft account as the primary account. Offering an immersive digital reading and content discovery experience,

the NOOK App for Windows 8.1 is designed for visual content discovery and infinite scrolling of content on a wide range of Windows 8.1 tablets using the fast and fluid Windows 8 touch experience. Elevating the shopping experience to new digital heights, customers using the NOOK App for Windows 8.1 can browse books, magazines, newspapers and comics through NOOK's leading digital content catalog, learn more about the title (including details and reviews) right from within the app, and tap to purchase and begin reading in seconds. For more information and to download the NOOK App for Windows 8.1, visit NOOKapp.com from a mobile device.

NOOK Audiobooks App for Android

The NOOK Audiobooks App is perfect for booklovers of all ages and can open up new worlds of entertainment and learning while driving or riding in a car, commuting to the office, walking the dog, studying for a school assignment and much more. The app features a great selection of bestselling and popular audiobooks for readers young and old, with more than 50,000 titles available through a seamless shopping experience within the app. It offers customers commitment-free listening and free samples so customers can listen to a sample before they purchase. The new, free NOOK Audiobooks App is available now in the Google Play™ Store for Android smartphones and tablets and in the Apps section of the NOOK Store for NOOK Tablets, including the new Samsung Galaxy Tab® 4 NOOK®, the first full-featured Android tablets optimized for reading and entertainment, available in 7- and 10-inch versions at Barnes & Noble stores and online at BN.com. For more information and to download the NOOK Audiobooks App for Android, visit NOOKaudiobooks.com from a mobile device.

The NOOK Store

The suite of the Free NOOK Reading Apps supports access for the expansive NOOK Store (www.nook.com), where customers can browse one of the world's largest digital bookstores, featuring more than 4 million digital books, plus periodicals, comics, catalogs and enhanced kids' eBooks. Specifically, customers can choose from one of the largest digital collections of magazines and newspapers, including the top 100 bestselling U.S. magazines available for digital subscriptions and single copy sale; thousands of best-loved interactive kids' picture books; and a vast array of full-color comics and graphic novels. Avid readers can sample eBooks for free and download content lightning-fast.

Purchased content is always safe and secure through the free NOOK Cloud™, making it easy for customers to access digital books, magazines, and more wherever they go. Using NOOK Sync™ technology, NOOK Apps automatically syncs a customer's library, last page read, bookmarks, notes and highlights across all of their devices. Customers can start a book on a NOOK device and seamlessly dive back through the NOOK app on a connected device, to keep reading anytime, anywhere – all without losing the page.

Best Way to Shop & Discover Content

Like a great bookshop, the NOOK Store allows customers to easily browse by department or find what to read, watch and play next by exploring NOOK Channels™. Created by Barnes & Noble booksellers, each NOOK Channel is a collection of great reading content, both old and new. NOOK Channels brings the experience of visiting a Barnes & Noble bookstore directly to a customer's fingertips, enabling them to browse, discover and choose their next great read. This popular discovery feature is powered by Barnes & Noble's breakthrough recommendation system, which combines bookseller knowledge with advanced algorithmic technology to present an endless shelf of relevant, personalized, and surprising choices beyond the bestsellers.

NOOK Devices

In addition to the Free NOOK Reading Apps, customers can shop and access Barnes & Noble's NOOK Store on dedicated NOOK tablets and readers. Customers can enjoy their collection of books, magazines

and newspapers, movies and TV shows, apps and more on NOOK tablets and readers, including the popular Samsung Galaxy Tab[®] 4 NOOK[®] 7- and 10.1-inch tablets and the NOOK GlowLight[™] eReader.

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Updated 3/3/15