

## FOR IMMEDIATE RELEASE

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## Barnes & Noble Announces New NOOK Audiobooks App™ for Android™

**NOOK Audiobooks App Offers Customers a New, Simple Way to Discover and Try More Than 50,000 Top Audiobooks on Android Smartphones and Tablets**

### Special Launch Offer:

**For a Limited Time, Download the Free App and Select Two Free Audiobooks from a List of Bestselling Titles**

**New York, New York – November 19, 2014** – NOOK Media LLC, a subsidiary of **Barnes & Noble, Inc. (NYSE: BKS)**, the nation’s largest retail bookseller and the leading retailer of content, digital media and educational products, today announced the NOOK Audiobooks App for Android, a new, no-commitment way to try and experience a great selection of audiobooks on Android smartphones and tablets, including the new Samsung Galaxy Tab® 4 NOOK® devices. Through an easy-to-use, simple shopping experience and high-quality listening experience, the new NOOK Audiobooks App offers the best audiobooks for adults and kids at great low prices, with free samples available on a wide selection of titles.

Additionally, for a limited time only, customers who download the free NOOK Audiobooks App for the first time will receive two free audiobooks from a select list of top titles, starting at launch with a selection of two titles from *Charlotte’s Web* by E.B. White, *Ender’s Game (Ender Quintet #1)* by Orson Scott Card, *Gone Girl* by Gillian Flynn, *The Heist (Fox and O’Hare Series #1)* by Janet Evanovich and *Seabiscuit* by Lauren Hillenbrand. The title selection will change each week for new downloaders. For more information and to get started today, customers should visit [NOOK.com/audiobooks](http://NOOK.com/audiobooks) or search ‘NOOK Audiobooks App’ on the NOOK App Storefront or Google Play Store for a free download on NOOK tablet devices and Android smartphones and tablets.

“Barnes & Noble is committed to providing the very best reading content in whatever format our customers choose and with the continued growth in the audiobook market, we felt the time was right to introduce our NOOK Audiobooks App to provide another great way to experience books,” said Kashif Zafar, Vice President of US Digital Content at NOOK Media. “We’re delivering a robust catalog of more than 50,000 top audiobook titles available at great low prices, offering the perfect solution for on-the-go readers who want to stay connected with their favorite books and authors.”

The NOOK Audiobooks offering is powered by Findaway World, leveraging its audiobook technology and distribution platform, AudioEngine™. It is perfect for booklovers of all ages and can open up new worlds of entertainment and learning while driving or riding in a car, commuting to the office, walking the dog, studying for a school assignment and much more. Key features include:

- A great selection of bestselling and popular audiobooks for readers young and old, with more than 50,000 titles available through a seamless shopping experience within the app.
- Blockbuster new titles, including *41: A Portrait of My Father* by George W. Bush, *Revival* by Stephen King, and *Leaving Time* by Jodi Picoult, available at unbeatable prices just in time for the holidays.
- Commitment-free listening: For the casual reader who might listen to only a few books per year or who is interested in simply trying audiobooks for the first time.
- Free samples – try it before you buy: Most audiobooks are available to sample.

The new, free NOOK Audiobooks App is available now on the NOOK App Storefront and Google Play for Android smartphones and tablets, including the new Samsung Galaxy Tab 4 NOOK, the first full-featured Android tablets optimized for reading and entertainment, available in 7- and 10-inch versions at great values throughout the holiday season.

For more information on the new NOOK Audiobooks App, or any of NOOK's best-in-class devices and reading apps, visit [www.nook.com](http://www.nook.com).

#### **About Barnes & Noble, Inc.**

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company, the nation's largest retail bookseller and the leading retailer of content, digital media and educational products. The Company operates 658 Barnes & Noble bookstores in 50 states, and one of the Web's largest e-commerce sites, BN.com ([www.bn.com](http://www.bn.com)). Its NOOK Media LLC subsidiary is a leader in the emerging digital reading and digital education markets. The NOOK digital business offers award-winning NOOK® products and an expansive collection of digital reading and entertainment content through the NOOK Store® ([www.nook.com](http://www.nook.com)), while Barnes & Noble College Booksellers LLC operates 705 bookstores serving over five million students and faculty members at colleges and universities across the United States. General information on Barnes & Noble, Inc. can be obtained by visiting the Company's corporate website: [www.barnesandnobleinc.com](http://www.barnesandnobleinc.com).

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#### **About NOOK Media LLC**

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