

More Ways Barnes & Noble Supports You and Your Students

Educator Discount Card

Barnes & Noble offers pre-K through 12th grade educators 20% off most educational materials, including many exclusive items from our expanded selection of educational tools, toys, and games. This discount is available both in store and online. During several Educator Appreciation Weeks each year, Barnes & Noble offers a 25% discount on classroom and personal purchases of books, toys, games, and other applicable items, and 10% off music and movies. You can apply for an Educator Discount Card at any Barnes & Noble store. Learn more at BN.COM/educator

B&N@School: An Extensive Education Selection

Our B&N@School section offers an abundance of curriculum-based materials, books about the process of schooling, reproducible books ideal for classroom use, and workbooks to aid with skills practice. See our full selection at

NOOK® in Education

BN.COM/school

NOOK helps make learning fun and encourages cognitive, critical, and creative thinking. Ask a bookseller how to bring NOOK into your classroom.

Barnes & Noble Bookfairs

With exciting store events featuring your students plus in-store and online shopping to reach supporters everywhere, Barnes & Noble Bookfairs are a creative and rewarding way to raise funds for your school, build your classroom libraries, and celebrate literacy. Learn more at

Required Reading Lists

BN.COM/bookfairs

Providing titles that your students are required to read throughout the year and during the summer is a priority for us. We are happy to order the titles on your school's required reading lists and keep a record of the lists. Ask a bookseller for details.

Activities for Students

Barnes & Noble offers a variety of exciting events, from author signings to book discussion groups. Our booksellers can work with teachers to coordinate themed events in conjunction with classroom curriculum. Barnes & Noble also invites teachers to bring their students to our stores for special themed field trips. Ask a bookseller for details.



Dear Educator,

The Barnes & Noble Summer Reading Program is marking its sixteenth year with a special celebration of the power of books to expand horizons. Once again, we're partnering with educators like you to inspire readers in the first through sixth grades to have a summer filled with reading adventures-and earn a FREE

This year our theme encourages students to let books transport them to the most exciting destination plot their course to Imagination's Destination. of all: the imagination. The activities in this Summer Reading kit are designed to reinforce learning, nurture skills, and motivate students to extend their reading through the summer vacation.

Everything you'll need to introduce your students to Barnes & Noble Summer Reading is in this package, including classroom activities that build on the good work you've done all year long. You'll find downloadable versions of this kit and the Reading Journal online at **BN.COM/summerreading**

Enjoy your vacation—but first invite your students to have fun and earn a FREE book as they





ACTIVITIES FOR KIDS

Activity sheets are included in this kit. They are also available online at **BN.COM/summerreading**

1. Find Your Favorites Identifying Authors and Illustrators

Using the constraint of the co

Using the questions on **Activity Sheet 1**, ask your students to think about what makes their favorite writers and artists so special.

Ask students to recommend a book by their favorite author or illustrator

to their classmates, and have them describe the reasons why they think it would appeal to others.

Ask older students to imagine the title of their favorite author's or illustrator's next book. Have them compose the opening of this book in the style of the author or illustrator and share their ideas with the class.

2. Fiction and Non-Fiction Exploring Different Kinds of Books



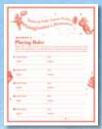
Reintroduce genres to your class—mystery, biography, fantasy, history, humor. Which are fiction?
Which are non-fiction? Discuss the characteristics of each genre and ask students to pick their favorites.

Ask your students to fill out **Activity Sheet 2**. You can encourage the use of classroom tools or use this activity as the starting point for a library lesson. Go over the books the students have listed. Discuss which types of books they like and which new genres they might like to explore.

Bonus Activity: Your students can "produce" a TV or radio commercial, or write an ad for a

newspaper or magazine, describing their favorite genre. Let them decide which program or publication would reach the most receptive audience, then have them perform their skits or post their ads on a bulletin board.

3. Playing Roles Imagining People and Places



Ask students to write the names of their favorite characters from books on slips of paper, and add others you know all students will be familiar with. Have each student pick a name and take turns acting out the clue—with no words or sounds—until someone

guesses the right answer.

Ask students to fill out **Activity Sheet 3**. As above, you can encourage the use of classroom tools or use this activity to initiate a library lesson.

To spark classroom collaboration, ask students to choose "destinations" they'd like to travel to this summer. These can be real places, imaginary lands, historical periods, or even future careers. Ask students to help each other find books related to their "destinations."

4. Realms of Imagination Mapping Your Story



Discuss how our imaginations shape our sense of what is possible and how nourishing the imagination can inspire us in unexpected ways.

Ask students to complete **Activity Sheet 4**, treating elements of both

their real lives and their reading experiences as a country to be mapped.

Bonus Activity: Have your students turn their maps into a "Me Collage," transferring it to a poster board and pasting photos and cut-outs to further express their interests and personalities.

5. The Reading Journal

Participating in the Summer Reading Program

Discuss with your students the kinds of books they might enjoy reading over the summer. You know better than anyone which titles will best meet the needs of your class.

Explain to your students that Barnes & Noble started its Summer Reading Program to offer kids a real reward for reading—a chance to earn a free book.



Distribute the **Reading Journals.**The rest is simple—students
enter the names of their books
as they read them. When they've
read eight books, they can
return the completed form to any
Barnes & Noble bookstore to get
a free book (see form for details).
Parent/guardian signatures are
required.



Upon completion of their **Reading Journal**, students will earn

A FREE BOOK



Dear Reader,

A book is a magical thing. Once you open one up and start to read, you can find yourself transported to any place in the world, any time in history, or any realm of fantasy an author can invent or your imagination can envision. The best part is that you can reach the most exciting destinations without ever leaving home.

The Barnes & Noble Summer Reading Program is here to help you on your way, encouraging you to read books of your own choosing and earn a FREE book, simply by following these three easy steps:

- **1.** Read any eight books this summer and record them in this Barnes & Noble Summer Reading Imagination's Destination Journal. Be sure to let us know to whom you would recommend each book, and why.
- **2.** Bring your completed journal to a Barnes & Noble store between May 22nd and September 4th, 2012.
- **3.** Choose your FREE reading adventure from the book list featured on the back of the journal.

This Reading Journal belongs to:

STUDENT NAME:	
SCHOOL:	GRADE:
PARENT/GUARDIAN NAME:	
PARENT/GUARDIAN SIGNATURE:	
PARENT/GUARDIAN PHONE:	
PARENT/GUARDIAN EMAIL:	
CHECK HERE TO RECEIVE COUPONS, SPECIAL	OFFERS, AND MORE.





Barnes & Noble Summer Reading
Imagination's Destination

Reading Journal



Write the titles and authors of the books you've read in the boxes below.

Tell us to whom you would recommend each book, and why.

*

1	Title/Author	•
•	Recommendation	
2	Title/Author	
2	Recommendation	
3	Title/Author	
J	Recommendation	
4	Title/Author	
• •	Recommendation	
5	Title/Author	
J	Recommendation	
6	Title/Author	
U	Recommendation	
7	Title/Author	
1	Recommendation	
8	Title/Author	
U	Recommendation	

Choose one **FREE BOOK** from the list below.

Title	Author	ISBN	
GRADES 1 & 2			
Alvin and the Chipmunks: Chipwrecked	J. E. Bright	9780062086020	
Danny and the Dinosaur	Syd Hoff	9780064440028	
Fancy Nancy: Fancy Day in Room 1A	Jane O'Connor	9780062083043	
Jorge el curioso: El jonrón	H. A. Rey	9780547691145	
Lego Hero Factory: Meet the Heroes	DK Publishing	9780756690052	
Martha habla: Martha hornea un pastel	Susan Meddaugh	9780547718965	
National Geographic Readers Series: Titanic	Melissa Stewart	9781426310591	
GRADES 3 & 4			
American Girl Series: McKenna	Mary Casanova	9781593699949	
George Brown, Class Clown #7: Attack of the Tighty Whities	Nancy Krulik	9780448455754	
Half Magic	Edward Eager	9780152020682	
Justin Case: School, Drool, and Other Daily Disasters	Rachel Vail	9780312563578	
Lulu and the Brontosaurus	Judith Viorst	9781416999621	
The Mouse and the Motorcycle	Beverly Cleary	9780380709243	
GRADES 5 & 6		*	
Junonia	Kevin Henkes	9780061964190	
The Miraculous Journey of Edward Tulane	Kate DiCamillo	9780763643676	
The Phantom Tollbooth	Norton Juster	9780394820378	
Smile	Raina Telgemeier	9780545132060	
Underworld Series #1: The Battle Begins	Tony Abbott	9780545308311	

Summer Reading Program Offer – Summer Reading Program Offer entitles Customer to one (1) complimentary book listed in the Barnes & Noble Summer Reading Imagination's Destination Journal. This Offer is only valid a participating Barnes & Noble retail stores and may be redeemed once per customer from May 22, 2012, through September 4, 2012, at close of business, while supplies last. In order to take advantage of this Offer, Customer must return a completed Barnes & Noble Summer Reading Imagination's Destination Journal to a Barnes & Noble store between May 22, 2012, and September 4, 2012, at close of business. Additional Rules Governing This Offer: This Offer is (i) not redeemable for cash or cash equivalents (including Gift Cards or eGift Cards); (ii) not valid on past or pre-ordered purchases; (iii) not eligible for purchases of the following products and services: Barnes & Noble Memberships, Gift Cards, eGift Cards, gift-wrapping, textbooks, digital eBooks, products available for in-store ship-to-home orders, shipping or handling expenses, applicable sales tax, products marked as "not eligible for Member discounts, coupons, or promotional discounts," or any other products other than books listed in the Barnes & Noble Summer Reading Imagination's Destination Journal; (iv) not valid on purchases made from third parties accessible from the BN.com website (e.g., used books, PC and video games, etc.); and (v) not valid at Barnes & Noblecom or Barnes & Noble College Bookstores.

Bookseller Instructions: Scan all items, then scan coupon barcode or enter coupon code in the products number field to apply the discount. Alternatively, highlight item to be discounted and select Item Coupon (F2). Use Free Item (F3) for non-Members or MBR Item Free (F6) for Members, and scan coupon barcode or enter coupon code. Collect coupon with purchase as coupon may only be redeemed once.



Estimado lector:

Un libro es algo mágico. Una vez que abrimos uno y empezamos a leerlo, nos podemos transportar a cualquier lugar del mundo, a cualquier época de la historia o a cualquier ámbito de la fantasía que un autor pueda inventar o que la imaginación pueda concebir. Lo mejor de todo es que se puede llegar a los destinos más emocionantes sin jamás salir de casa.

El Programa de Lectura de Verano de Barnes & Noble fue creado para ayudarte en tu camino, alentarte a leer libros escogidos por ti y a ganar un libro GRATIS, con solo seguir los siguientes tres pasos sencillos:

- 1. Lee cualesquiera ocho libros este verano y anótalos en este Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble. Asegúrate de decirnos a quién le recomendarías cada libro, y por qué.
- **2.** Lleva tu diario completado a una librería Barnes & Noble entre el 22 de mayo y el 4 de septiembre de 2012.
- **3.** Escoge tu aventura de lectura GRATIS entre la lista de libros uue aparece al reverso del diario.

Este Diario de Lectura pertenece a:

NOMBRE DEL ALUMNO:	
ESCUELA:	GRADO:
NOMBRE DEL PADRE/MADRE/TUTOR:	
FIRMA DEL PADRE/MADRE/TUTOR:	
TELÉFONO DEL PADRE/MADRE/TUTOR:	
CORREO ELECTRÓNICO DEL PADRE/MADRE/TUTOR:	
MARCA AQUÍ PARA RECIBIR CUPONES. OFERTAS ESPECIALES	Y MÁS.





Lectura de Verano de Barnes & Noble Destinos de la Imaginación

Diario de Lectura



Escribe los títulos y los autores de los libros que has leído en los espacios a continuación. Dinos a quién le recomendarías cada libro, y por qué. *

1	Título/Autor	•
•	Recomendación	
2	Título/Autor	
	Recomendación	
3	Título/Autor	
3	Recomendación	
4	Título/Autor	
•	Recomendación	
5	Título/Autor	
J	Recomendación	
6	Título/Autor	
U	Recomendación	
7	Título/Autor	
/	Recomendación	
8	Título/Autor	
O	Recomendación	

Escoge un solo LIBRO GRATIS de la lista siguiente.

Título	Autor	ISBN
1° y 2° GRADOS		
Alvin and the Chipmunks: Chipwrecked	J. E. Bright	9780062086020
Danny and the Dinosaur	Syd Hoff	9780064440028
Fancy Nancy: Fancy Day in Room 1A	Jane O'Connor	9780062083043
Jorge el curioso: El jonrón	H. A. Rey	9780547691145
Lego Hero Factory: Meet the Heroes	DK Publishing	9780756690052
Martha habla: Martha hornea un pastel	Susan Meddaugh	9780547718965
National Geographic Readers Series: Titanic	Melissa Stewart	9781426310591
3° y 4° GRADOS		
American Girl Series: McKenna	Mary Casanova	9781593699949
George Brown, Class Clown #7: Attack of the Tighty Whities	Nancy Krulik	9780448455754
Half Magic	Edward Eager	9780152020682
Justin Case: School, Drool, and Other Daily Disasters	Rachel Vail	9780312563578
Lulu and the Brontosaurus	Judith Viorst	9781416999621
The Mouse and the Motorcycle	Beverly Cleary	9780380709243
5° y 6° GRADOS		*
Junonia	Kevin Henkes	9780061964190
The Miraculous Journey of Edward Tulane	Kate DiCamillo	9780763643676
The Phantom Tollbooth	Norton Juster	9780394820378
Smile	Raina Telgemeier	9780545132060
Underworld Series #1: The Battle Begins	Tony Abbott	9780545308311

Oferta del Programa de Lectura de Verano – La Oferta del Programa de Lectura de Verano le otorga al Cliente el derecho a recibir un (1) libro gratuito listado en el Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble. Esta Oferta es válida únicamente en librerías minoristas participantes de Barnes & Noble y cada cliente puede canjearla una sola vez, del 22 de mayo hasta el cierre del día hábil del 4 de septiembre de 2012, mientras duren las existencias. Para poder aprovechar esta Oferta, el Cliente debe presentar un Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble en una librería de Barnes & Noble entre el 22 de mayo y el cierre del día hábil del 4 de septiembre de 2012. Reglas adicionales que rigen esta Oferta: Esta Oferta (i) no es canjeable por dinero en efectivo o equivalentes a efectivo (incluidas Gift Cards y eGift Cards); (ii) no es válida en compras anteriores o preordenadas; (iii) no otorga derecho a la compra de los siguientes productos o servicios: Barnes & Noble Memberships, Gift Cards, eGift Cards, envoltura de regalos, libros de texto, libros electrónicos digitales, productos disponibles para entrega en el hogar ordenados en una librería, gastos de envío o manejo, impuestos de ventas aplicables, productos marcados como "no elegibles para descuentos al Member, cupones o descuentos promocionales", ni para ningún otro producto que no sean los libros listados en el Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble; (iv) no es válida en compras hechas a terceros accesibles desde el sitio web BN.com (por ej., libros usados, juegos de computadora, videojuegos, etc.); y (v) no es válida en Barnes & Noble.com ni en las Barnes & Noble College Bookstores. Esta Oferta no se puede combinar con ningún otro cupón ni con el Educator Discount. Nula donde esté prohibida por ley.

Bookseller Instructions: Scan all items, then scan coupon barcode or enter coupon code in the products number field to apply the discount. Alternatively, highlight item to be discounted and select Item Coupon (F2). Use Free Item (F2) for non-Members or MBR Item Free (F6) for Members, and scan coupon barcode or enter coupon code. Collect coupon with purchase as coupon may only be redeemed once.





Find Your Favorites

Identifying your favorite authors and illustrators is an important part of exploring the world of books. Answer the questions below to explain why you like the work of your favorite writers and artists.

1. Who is your favorite author or illustrator?	
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2. What makes him or her your favorite?

3. What was the first book you read by this person?

4. Who recommended this book or read it to you?

5. Who would you recommend this book to and why?

6. What other books have you read by your favorite author or illustrator?

7. Can you always identify this person's art or writing style?

8. If you can, what makes it so easy to recognize?

9. Does anything else you've read share similar qualities?

10. Is there a story or subject that you would like this person to explore?



Fiction & Non-Fiction

While all books can nourish your imagination, it's important to understand the difference between fiction and non-fiction. Fiction is a story invented by the writer. It can include real people and events, but the story is made up. Non-fiction is based entirely on factual information.

There are a number of different types (or genres) of books you can read. Use the check boxes to mark which types of books are fiction and which are non-fiction. Then list a book you have read in that genre.

	Non-Fiction		Book Titles		
Adventure					
Biography					
Fantasy					
History					
Humor					
Mystery					
Nature					
Science					
Ocionico					
Sports Just as you		ced diet, you should rea es. Start your reading li		s of books. Have fun this	
Sports Just as you		es. Start your reading li		s of books. Have fun this Book Title	•
Sports Just as you summer by	different genre	es. Start your reading li			•
Sports Just as you summer by	different genre	es. Start your reading li			•
Sports Just as you summer by	different genre	es. Start your reading li			•



Playing Roles

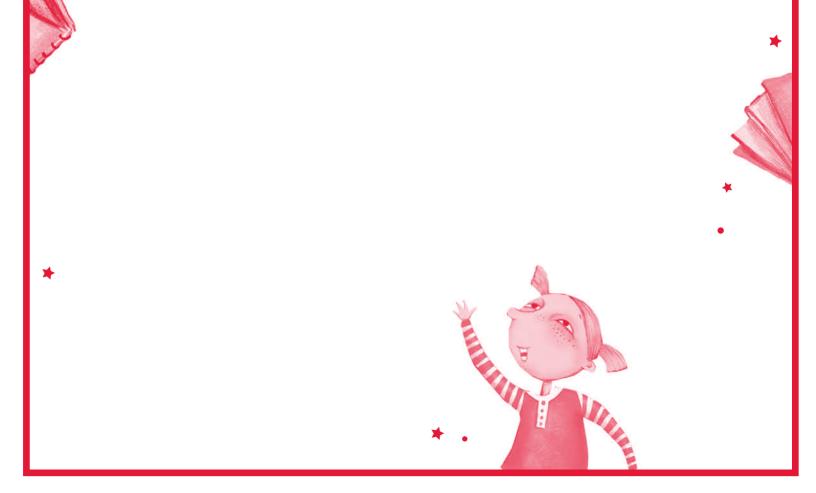
Whether a book is fiction or non-fiction, reading allows us to imagine ourselves in the roles played by other people, whether they're historical figures or invented characters. List five characters or people you've read about who have captured your imagination, and describe one way in which each is like you, and one way in which each is different.

Character / Person	Book
Similarity	Difference
Ohannahan (Banana	l Basis
Character / Person	Book
Similarity	Difference
Character / Person	Book
Similarity	Difference
Character / Person	Book
Similarity	Difference
Character / Person	Book
Similarity	Difference



Realms of Imagination

Reading can lead us to all sorts of destinations, both actual and invented. Use the space below to plan your ideal summer vacation as a map, mixing elements of your real life (such as playgrounds, beaches, or get-togethers with friends and relatives) with places you like to visit when you read, such as the past, distant countries, or realms of fantasy. Draw a circle around the destinations you'd most like to spend time in this summer, and illustrate how you might get there: by car, bus, train, plane—or book!





Barnes & Noble Summer Reading Imagination's Destination



Face to Face with History

How much can you know about a famous person? Quite a bit, if you know where to look! Consider Neil Armstrong. The next time you go to the library or bookstore, go to the section labeled biography/autobiography. In no time you'll find lots of books about the first human to step on the moon.

What to do: Think about a person you would like to know more about. Use research to answer these questions.

What famous person would you like to know more about?

When did this pers	son live?		
What is this perso	n known for?		

Now imagine that you have been invited over to this person's house.

What are two questions would you ask this person about his or her life?

Discover More: Primary Sources

Diaries, journals, speeches, and letters are written history. They are written by writers who were first-person witnesses, or primary sources, to historical events and tell what it was really like to be there as it happened.

You'll find these books in the biography/autobiography section of a bookstore and library.



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Barnes & Noble Summer Reading Imagination's Destination *



Steps in Order

Bookstores and libraries are filled with books about cooking, building, making arts and crafts, doing magic, sewing, and knitting. These kinds of books are called activity books or **how-to books**. They explain how to do something with clear instructions and a list of all the materials needed.

What to do: Can you write instructions for how to do something, like how to brush your teeth, ride a bike, or set a table for a meal? List the materials and the steps needed in order to do the job.

How to				
Materials	Needed:			

Discover More: How-To Books

The people who write how-to books are experts with special experience. You can find how-to books under categories like cooking, building, and crafts.



Write or draw the steps in order.		
	-	
	-	
	-	
	-	
	-	

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Barnes & Noble Summer Reading Imagination's Destination



Packed with Facts

An encyclopedia is a storehouse for all kinds of information from A to Z. It provides facts and information about many topics, such as the solar system. Write an encyclopedia article about something that interests you! Use the items in the box to organize your article.

Heading: The general subject, such as Penguins

Subhead: What your article is about, such as Emperor Penguins

Text: The facts about your topic **Picture:** Illustration of your topic **Caption:** The picture label

Heading:			
Subhead:			
Fact 1:			
Fact 2:			
Fact 3:			

Discover More: Parts of a Book

Here are two other important parts of most nonfiction books. The table of contents, in the front, tells you what is in the book. The index, in the back, is an A to Z list of important names and topics found in the book.



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1		

Caption:

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