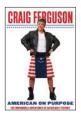
Buy One NOOK Book®, Get One FREE*

Here's How:

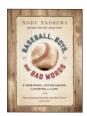
- From the list of twenty (20) qualifying NOOK Books below, choose your two NOOK Books.
 (Note that the lower-priced title will be FREE.) Go to any Barnes & Noble retail store.
- 2. At checkout, the cashier will ask you to provide an email address. Your confirmation emails sent to you and your store receipt will provide the two (2) access codes for the NOOK Books.
- 3. Visit BN.COM/redeem to use your access codes and receive your NOOK Books.

Note that you will need to be able to read a NOOK Book on a NOOK® device or a NOOK Reading App™ via iPad®, iPhone®, Android™, or Windows 8.

THIS WEEKEND: HUMOR BOOKS



American on Purpose Craig Ferguson 9780061959158



Baseball, Boys, and Bad Words Andy Andrews 9781400324262



The Bedwetter Sarah Silverman 9780061987076



Between Heaven and Mirth James Martin, SJ 9780062098627



F in Exams
Richard Benson
9781452107462



Forever, Erma Erma Bombeck 9781453290095



Girl Walks into a Bar... Rachel Dratch 9781101579909



A Grumpy Book Grumpy Cat 9781452131610



Holidays on Ice David Sedaris 9780316073639



I Could Chew on This Francesco Marciuliano 9781452129693



I Feel Bad About My Neck Nora Ephron 9780307265944



Ketchup is a Vegetable Robin O'Bryant 2940016572116



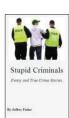
Let's Pretend This Never Happened Jenny Lawson 9781101573082



Moranthology Caitlin Moran 9780062258526



Nice Is Just a Place in France The Betches



Stupid Criminals Jeffrey Fisher 2940014936736



This Is a Book
Demetri Martin
9781609418762



Tough Sh*t Kevin Smith 9781101554241



T-Rex Trying... Hugh Murphy 9781101634585



When Did I Get Like This? Amy Wilson 9780061988011

*In store only. Featured NOOK Books qualify from 10/12–10/13 only. Qualifying NOOK Books are updated every weekend.

TERMS & CONDITIONS: Offer Details: This offer entitles customers to receive one (1) select NOOK Book of their choice from a list of twenty eligible NOOK Books after purchasing one (1) qualifying NOOK Book in any Barnes & Noble retail store on Saturday and/or Sunday of each week, until the close of business. Choose from twenty (20) select NOOK Books found on the "Buy One NOOK Book, Get One FREE" sheet available from Barnes & Noble retail store booksellers, or at NOOK.COM/bogo. The twenty (20) select NOOK Books will change as part of this offer each week. The FREE NOOK Book will be of equal or lesser value than the qualifying NOOK Book purchased.

ADDITIONAL RULES GOVERNING USE OF THIS OFFER: This offer is (i) not redeemable for cash or cash equivalents; (ii) not valid on past or pre-ordered purchases; (iii) not eligible for purchases of any other product other than qualifying books; (iv) not valid on shipping or handling expenses or applicable sales tax; and (v) not valid at Barnes & Noble College bookstores or websites or on barnesandnoble.com. This offer is subject to change or discontinuation without notice; we will, however, honor properly placed orders with valid methods of payment with sufficient funds placed prior to such change or discontinuation. Void where prohibited by law.

NOOK and NOOK Book are registered trademarks of barnesandnoble.com llc or its affiliates. NOOK Reading App is a trademark of barnesandnoble.com llc or its affiliates. iPad and iPhone are registered trademarks of Apple Inc. Android is a trademark of Google Inc.