

## NOOK<sup>®</sup> Fact Sheet

Barnes & Noble, Inc., the nation's largest retail bookseller, operates the NOOK Digital business which offers a lineup of popular NOOK<sup>®</sup> tablets and eReaders and an expansive collection of digital reading and entertainment content through the NOOK Store<sup>®</sup> ([www.nook.com](http://www.nook.com)). NOOK's highly acclaimed devices include the new Samsung Galaxy Tab S2 NOOK<sup>®</sup>, the Samsung Galaxy Tab<sup>®</sup> 4 NOOK<sup>®</sup> 7- and 10.1-inch tablets and the award-winning NOOK GlowLight<sup>™</sup> eReader. NOOK also offers customers the ability to be able to enjoy content across a wide-range of popular devices through free NOOK Reading Apps<sup>™</sup> and NOOK Video Apps<sup>™</sup>.

In the NOOK Store, customers can browse one of the world's largest digital bookstores, featuring more than 4 million digital books, plus periodicals, comics, catalogs, movies, TV shows, and a robust selection of high-quality apps optimized for the Samsung Galaxy Tab S2 NOOK's stunning AMOLED display. Specifically, customers can choose from the largest collection of the top 100 bestselling U.S. magazines available for digital subscriptions and single copy sale; thousands of best-loved children's interactive picture books; and a vast array of full-color comics and graphic novels. Avid readers can sample NOOK Books<sup>®</sup> for free, download content lightning-fast, and swap books with friends through innovative LendMe<sup>®</sup> technology. Customers can also explore an extensive and diverse collection of standard and high-definition digital movies and TV shows available for purchase or rental through NOOK Video<sup>™</sup>.

In addition to NOOK tablets and eReaders, customers can Read What You Love, Anywhere You Like<sup>™</sup> on a multitude of computing and mobile devices that support free NOOK Reading Apps and NOOK Video Apps. Purchased content is always safe and secure through the free NOOK Cloud<sup>™</sup>, making it easy for customers to access digital books, magazines, movies, TV shows and more wherever they go. Using NOOK Sync<sup>™</sup> technology, NOOK Reading Apps and NOOK Video Apps automatically sync a customer's library, including the exact time a movie or TV show was paused, last page read, bookmarks, notes and highlights across all of their devices. Customers can start a book, movie or TV show on a NOOK device and seamlessly dive back in on a supported device to keep reading and watching virtually anytime, anywhere – all without losing the page or missing even a second of the movie.

### A Massive Digital Catalog

The NOOK Store offers a diverse and expansive digital catalog of more than 4 million books, as well as periodicals, comic books, children's books, apps, TV shows and movies. Customers can sample books and apps for free and quickly buy and download titles.

- **NOOK Books:** Customers can discover more than 4 million digital books, including bestsellers, new releases, the best titles for teens and young adults, classics, backlist gems and more, plus a collection of interactive NOOK Books featuring in-page video providing step-by-step instructions for cooking, fitness and beauty, as well as deeper insight into stories from the authors. PagePerfect<sup>™</sup> NOOK Books feature picture-perfect art, photography, crafts, travel guides and cookbook titles rendered with rich precision to retain all the beauty of their stunning print versions. Readers can find a large collection of titles from independent publishers and self-publishing authors available from NOOK Press<sup>®</sup>. Customers can browse books in more than 50 categories or find their next great read by exploring great, personalized recommendations.
- **NOOK Newsstand<sup>®</sup>:** Customers can shop thousands of newspapers and full-color interactive magazines in digital form, delivered directly to devices to enjoy as soon as they become available. With an industry-leading digital magazine experience, NOOK offers the largest collection of top 100 bestselling U.S. magazines available for both subscriptions and single copy sale, and an expansive collection of favorite titles from around the globe covering lifestyle, home, fashion and beauty, travel, parenting, health, food, celebrities, business, general news and much more. Innovative ArticleView<sup>®</sup>

lets the reader focus on the text, customized to their needs. NOOK by Samsung tablet customers can discover an even more engaging magazine experience, with features such as super-fast, 3D-like page turns, a visual table of contents with layout thumbnails for easy navigation, and built-in hot spots so readers can jump to specific articles and delve deeper on a subject or story through audio, video and Web linking.

- **NOOK Comics®**: Featuring exciting graphics that virtually jump off the page, NOOK Comics offers a vast and growing collection of full-color comics, graphic novels and kids' comics in stunning high resolution. Readers can pinch and zoom to dive into the tiniest details of the action or experience favorite superheroes and characters using Zoom View, which puts the focus on individual panels for an even more immersive reading experience. NOOK Comics features a wide collection of titles from top publishers, including Marvel, DC Comics, Dark Horse and more.
- **NOOK Kids®**: An expansive digital selection of best-loved children's books – over 110,000 – including chapter books and a selection of more than 11,000 interactive picture books. With Read and Record™, parents and grandparents can use Samsung Galaxy Tab S2 NOOK's built-in microphone to record and save their reading of any interactive children's picture book, so children can listen to their favorite storytellers anytime. Children can interact with words and pictures, easily find a favorite story, and even have manybooks read aloud to them by professional narrators. Customers can also access a vast collection of Read and Play™ books that bring animation, engaging activities and stories together.
- **NOOK Apps**: With a large catalog featuring popular bestselling titles, NOOK Apps is a robust collection of top-rated, high-quality apps from leading third-party developers. Customers can shop a broad range of popular titles for the whole family, including fun games, as well as lifestyle, productivity, news, entertainment and reading apps, and even try apps for free. An extensive collection of educational apps helps children sharpen their learning skills with activities focused on language, math, reading, writing, science, art and more, providing families with hours of playful learning and fun.
- **NOOK Video**: NOOK Video offers an extensive digital collection of favorite standard and high-definition movies and TV episodes from leading studios available for both purchase and rental. The diverse catalog features popular TV shows and top movies providing hours of entertainment for all ages and interests. Customers can watch new releases and beloved classic on any NOOK tablet, or enjoy anywhere on Windows® PC and Mac® computing devices or iOS®, Android™, and Roku® devices with free NOOK Video Apps. Similar to NOOK Reading Apps, NOOK Video Apps automatically sync so customers can pick up watching right where they left off.
- **NOOK Audiobooks App™ for Android™**: The NOOK Audiobooks App is perfect for booklovers of all ages and can open up new worlds of entertainment and learning while driving or riding in a car, commuting to the office, walking the dog, studying for a school assignment and much more. The app features a great selection of bestselling and popular audiobooks for readers young and old, with more than 50,000 titles available through a seamless shopping experience within the app. It offers customers commitment-free listening and free samples so customers can listen to a sample before they purchase. The free NOOK Audiobooks App is available in the Google Play™ Store for Android smartphones and tablets and in the Apps section of the NOOK Store for NOOK Tablets, including the new Samsung Galaxy Tab S2 NOOK.

## **Best Way to Shop & Discover Content**

Like a great bookshop, the NOOK Store allows customers to easily browse by department or find what to read, watch and play next by exploring NOOK Channels™, a pioneering recommendation system that combines the knowledge of Barnes & Noble's booksellers with advanced algorithmic technology to create an unparalleled, curated discovery experience targeted specifically to each individual's interests and sensibilities. Generating a rich stream of content that includes everything from the latest book, movie, TV show and app releases as well as backlist gems and offbeat treasures, customers can browse and shop channels that will expand their passions for the authors, characters and subjects they love. Even the most insatiable reading and entertainment lovers will find fresh content and dynamic personalized recommendations. The NOOK Store also provides hundreds of thousands of helpful editorial and customer reviews.

### **Access Reading & Entertainment Anywhere**

Customers can shop and access Barnes & Noble's NOOK Store in a variety of ways, including online, on dedicated NOOK tablets and readers, computers, tablets, smartphones and other mobile devices.

- ***On the Web:*** The NOOK Store lets customers search, browse, sample, download and enjoy a vast catalog of reading and entertainment content at their fingertips. Lifetime Library ensures customers' digital purchases will be accessible online, even if a customer loses a device.
- ***On a tablet or dedicated reader:*** Customers can enjoy their collection of books, magazines and newspapers on NOOK tablets and readers and other partner and third-party devices. Based on Barnes & Noble's open platform and Adobe® technology partnership, customers can transfer and read personal files that utilize Adobe's digital rights management or are rights-free.
- ***On a multitude of computing and mobile devices:*** Free NOOK Reading Apps allow customers to take their digital library anywhere they go with their iPad®, iPhone®, iPod touch®, Android smartphones and tablets, PC and Web, and Windows 8 devices. NOOK Video Apps give U.S. customers the option of viewing their TV shows and movies on a multitude of computing and mobile devices. The NOOK Audiobooks App offers customers commitment-free listening and free samples, and is available in the Google Play™ Store for Android smartphones and tablets and in the Apps section of the NOOK Store for NOOK Tablets. Barnes & Noble regularly updates its software to add new features and functionality (learn more and download free NOOK Reading, NOOK Video and the NOOK Audiobooks App at [www.nook.com/freenookapps](http://www.nook.com/freenookapps)).

### **Join the Community**

Follow news and updates about Barnes & Noble's digital content and devices on Facebook ([www.facebook.com/nook](http://www.facebook.com/nook)) and Twitter ([www.twitter.com/nookBN](http://www.twitter.com/nookBN)). Barnes & Noble also offers a variety of blogs and communities for people passionate about reading. Visit the NOOK Blog at <http://www.barnesandnoble.com/nook-blog/>.

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