Samsung Galaxy Tab[®] 4 NOOK[®] Fact Sheet

Samsung and Barnes & Noble Introduce New Samsung Galaxy Tab 4 NOOK– First Full-Featured Android Tablet Optimized for Readers Combines Complete Tablet Experience with Expansive Collection of Reading and Entertainment Content

Samsung Galaxy Tab[®] 4 NOOK[®], a 7-inch tablet combining Samsung's leading technology and NOOK's extraordinary content and reading experience, offers the best of both worlds: the first-ever full-featured Android tablet optimized for reading. With tablet tools for everyday use and an endless collection of reading and entertainment options, the Samsung Galaxy Tab 4 NOOK lets readers connect to the world when they need to, and escape from it whenever they want. Barnes & Noble research shows that while the rise of mobile technology, including tablets, has undeniably changed how, what and the ways in which Americans read, they're doing more of it than ever. So the Samsung Galaxy Tab 4 NOOK is designed for those who love to read in all forms as well as browse the Web, watch videos, enjoy apps and more. Learn more and experience the Samsung Galaxy Tab 4 NOOK in more than 660 Barnes & Noble bookstores and online at <u>www.bn.com</u> and <u>www.nook.com</u>.

Easy-to-Hold, Premium-Designed Tablet

The 7-inch Samsung Galaxy Tab 4 NOOK features Samsung's sleek, ultra-light premium tablet design and all of the hardware specs of its Samsung Galaxy Tab 4. It is lighter and thinner than any previous color NOOK device at 9.74 ounces and .35 inches. Designed to be comfortable to hold, consumers can easily read, watch or dive into any other features or content at home or on-the-go. The crisp, brilliant and beautiful display makes it immersive to enjoy books, magazines, games and videos, with long-lasting battery life to match.

Tablet Tools for Everyday Life

The Samsung Galaxy Tab 4 NOOK is a high-performance tablet with all of the tools that customers need to stay productive and connected. For the first time ever, NOOK customers can enjoy one of their most requested tablet features: built-in 1.3-megapixel front- and 3-megapixel rear-facing cameras for photos and video chats. The Wi-Fi[®] enabled device has Google's Chrome[™] Web browser, as well as built-in GPS capabilities for location-based apps, and more. With Multi Window[™] capabilities, customers can use more than one app simultaneously and share content between apps at the same time, like reading an email and checking a location on Google Maps[™].

Get the Most Out of Reading and Entertainment

The Samsung Galaxy Tab 4 NOOK gives customers an extraordinary collection of digital content to explore from Barnes & Noble. The expansive NOOK Store's[®] reading and entertainment content offers:

- Over 3 million books including bestsellers, new releases, classics and enhanced titles with special content.
- An extensive offering of popular comic books and graphic novels, as well as picture-perfect art, photography, travel guides and cookbook titles.
- An expansive collection of best-loved children's books including chapter books and a selection of picture books with a proprietary interactive experience.
- The NOOK Newsstand[®], with the largest digital collection of the top 100 bestselling U.S. magazines available for both digital subscriptions and single copy sale, and a vast collection of newspapers and magazines from around the world. Find reading tools like Article View[®] that lets the reader focus on

the text, customized to their needs, and the Visual Table of Contents that provides a quick scan of the entire issue allowing a reader to jump directly to any article or section.

- A large collection of NOOK Apps[™] featuring a wide range of uniquely curated titles for the whole family, including the hottest games, as well as lifestyle, productivity, news, entertainment and other apps.
- A wide NOOK Video[™] selection offering customers their favorite movies and TV shows from major studios and networks, available for purchase or rental.

Discovery couldn't be easier for all types of content with a bookstore-like browsing experience, NOOK TodayTM, and unique cross-content features based upon customer interests and relevant topics. Hundreds of NOOK ChannelsTM support expert content curation based on interest and sensibility. This popular discovery feature is powered by Barnes & Noble's breakthrough recommendation system, which combines its bookseller knowledge with advanced algorithmic technology.

Easy-to-Use and Customizable

Intuitive and user friendly, the Samsung Galaxy Tab 4 NOOK enables users easy access to recent and favorite content and to discover new interests across all content types in one place. Current NOOK customers who upgrade and sign in will find their existing library of NOOK content loaded and ready to enjoy. Right from the fully integrated home screen, get customized recommendations, access the NOOK Store or browse the web. With customizable NOOK ProfilesTM, every member of the family can create their own immersive reading experience, curated and tailored to their individual interest and reading preferences.

Availability and In-Store Support

The ad-free Samsung Galaxy Tab 4 NOOK is available immediately in both white and black 8GB models for \$179 after a \$20 instant rebate at Barnes & Noble bookstores and on BN.com and NOOK.com. Customers can personalize their new devices with a number of NOOK-designed accessories including colorful two-way stand covers and kimono sleeves, an anti-glare screen and more. Experience the new Samsung Galaxy Tab 4 NOOK in a local Barnes & Noble store and learn more from one of the company's expert booksellers. In store, NOOK customers receive complimentary, personal NOOK support with no appointment needed. While in-store, customers can also receive suggestions on what to read next, access free Wi-Fi, and enjoy the popular Read In Store® program, which allows guests to read any book free for up to one hour per day, just like browsing the physical shelves. Customers can also take advantage of a full calendar of popular NOOK events, including NOOK Night[™] workshops, family Storytimes, book discussion groups and author signings.

Samsung Galaxy Tab [®] 4 NOOK [®] Tech Specs	
Colors	Available in White & Black
Screen Size	• 7"
Display	WXGA TFT LCD Color Display
Technology	• Fully laminated with no air gaps for remarkable clarity and reduced reflection & glare
Operating System	• Android 4.4 (Kit Kat)
Resolution	• 1280x800
Pixel Density	• 216 PPI
Weight	• 9.74 oz. (276 g)

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Size	• Height: 7.36" (187 mm)
	• Width: 4.25" (108 mm)
	• Depth: 0.35" (8.9 mm)
Processor	• Quad-Core
	• 1.2 GHz Marvell PXA 1088
Battery Life	• 4000mAh
	• Up to 10 hours of video with wireless off ¹
Camera	• Front: 1.3 MP
	• Rear: 3.0 MP
Memory	• NOOK HD 8GB: 8GB total memory ²
	• Expandable memory with microSD TM memory card, up to $32GB^3$
	• All of your NOOK content purchases are stored for free in the NOOK Cloud TM
Audio	Dual speakers
	• Built-in microphone for Read and Record [™] stories and more
Books &	Over 3 million titles available wirelessly
More	• Bestselling magazines and newspapers – try for FREE for 14 days
	• Interactive kids' books: Read to Me [®] , Read and Play [™] , and Read and Record [™]
	• Purchase or rent popular movies and TV shows
	NOOK Apps optimized for NOOK
	• GooglePlay TM – millions of apps, games, movies, songs & more
	Comic books & graphic novels
	• Read In Store – read books on your NOOK FREE in B&N stores
	• Built-in Merriam-Webster's Collegiate [®] Dictionary, 11th Edition
	• Multi Window TM mode ⁴
Profiles	• Up to 6 individual profiles instantly personalize your NOOK for each family
	member. Create one for your kids so they can read, learn, and play in their very
	own space.
Connectivity	• Wireless connectivity via Wi-Fi [®] (802.11a/b/g/n)
	• FREE Wi-Fi® in all B&N stores
	Bluetooth enabled
Reading	• Read anywhere with free NOOK Reading Apps TM for iPad [®] , iPhone [®] , iPod
Apps	Touch [®] , Android [™] smartphones and tablets, and Windows 8 devices
	• Read on your PC or Mac® with NOOK® for Web
Lending &	Borrow and read library books
Borrowing	• Exclusive LendMe [®] technology
Web & Email	• Fast web browsing with Chrome TM

¹ Based on laboratory testing. Battery power consumption depends on factors such as network configuration, carrier network, signal strength, operating temperature, features selected, vibrate mode, backlight settings, browser use, frequency of calls and voice, data and other applications usage patterns.

² Portion of memory occupied by existing content.

³ microSD[™] memory card sold separately.

⁴ Multi Window does not support all applications.

~	 Keep in touch with friends and family with the email app, which supports Microsoft® Exchange, Gmail™, Yahoo!®, AOL® and others Parental controls to easily disable the Web browser
Connectors	 Universal 3.5 mm stereo headphone jack micro-USB port for charging & communications microSD slot for expandable memory
In the Box	 Samsung Galaxy Tab 4 NOOK: 8GB micro-USB cable Quick start guide Power adapter Rechargeable battery (installed)
Supported File Types	 Audio: M4A, 3GA, AAC, MP3, FLAC, WAV, OGG, AAC Video: MP4, 3GP, WMV, ASF, AVI, FLV, MKV, WEBM Gallery (pictures): JPEG, GIF, PNG, BMP Reader/Other: PDF, ePUB, DRP, ePIB, HWP, HWT, HML, HWPX, DOC, DOCX, TXT, RTF, DOT, DOTX, HWDT, XLSX, XLSB, XLS, XLSM, XLTX, XLTM, XLT, CELL, HCDT, PRN, TXT, CSV, TSV, HTML, HTM, PPTX, PPT, POTX, THMX, SHOW, HSDT, HTHEME

Images and additional information can be found at <u>www.nook.com/media</u>. Customer service can be reached at 1-800-THE-BOOK or <u>nook@barnesandnoble.com</u>.

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