

FOR IMMEDIATE RELEASE

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Barnes & Noble Has Last-Minute Shoppers Covered for the Holidays: Free Shipping with Delivery in Time for Christmas and Instant Gifting

**Free Shipping Available for Barnes & Noble Customers:
Order up Until December 19 for Free Shipping and Delivery by December 24**

**Still Time to Order the New Samsung Galaxy Tab[®] 4 NOOK[®] and the Popular NOOK
GlowLight[™]:**

Place Orders up Until December 20 for Free Shipping and Delivery by December 24

**Instant Gifting:
Gift Card Options Available on December 25**

New York, New York – December 15, 2014 – Barnes & Noble, Inc. (NYSE: BKS), the nation's largest retail bookseller and the leading retailer of content, digital media and educational products, today announced that there is still time to order the top gifts of the holiday season, including the season's hottest books, the premier selection of educational toys and games, the best in DVD and music, must-have electronics, a huge selection of specially curated gift and bargain items, and the recently released 7-inch and 10-inch Samsung Galaxy Tab 4 NOOK and the customer favorite NOOK GlowLight, all available for great values online at BN.com.

Barnes & Noble offers many free shipping options to make it easy and convenient for customers to send gifts in time for the holidays*:

- **Free Shipping for Members**
Barnes & Noble Members always enjoy no minimum order free shipping, and on orders placed on BN.com by December 19 at 11:59 p.m. ET, Members can receive free shipping with guaranteed delivery by December 24.
- **Free Shipping for Non-Members**
For most merchandise offered on BN.com, non-Members can get free shipping on orders of \$25 or more placed by December 19 at 11:59 p.m. ET, with guaranteed delivery by December 24.
- **Free Shipping on NOOKs**
Last-minute shoppers can take advantage of free shipping on any NOOK device. Order on BN.com through December 20 for guaranteed delivery by December 24.

- **Last-Minute Delivery in Manhattan**

Barnes & Noble's popular Same Day Delivery service is available through December 24 for deliveries to Manhattan addresses in New York City; orders placed on BN.com by 11:00 a.m. ET will be delivered by 7 p.m. on the same day. See BN.com for details.

Instant Gifting: Still Time for Customers to Get Gifts for Everyone on Their Lists Christmas Morning

Customers in need of a last-minute gift to put under the tree will love Barnes & Noble's array of options for last-minute holiday gifting:

- **eGift Cards**

Last-minute shoppers can still have a gift under the tree on Christmas day with a Barnes & Noble eGift Card. Customers can send a gift instantly by visiting BN.com/giftcards to purchase an eGift Card and have it sent to a friend or family member via email. eGift Cards are redeemable in Barnes & Noble stores, online at BN.com and on any NOOK device.

- **Instantly Gift an eBook or App**

With NOOK Instant Gifting, customers can easily purchase a NOOK Book[®] or NOOK App[™] online or in store and have it sent to a friend or family member electronically via email for instant access. Customers can even add a message and choose the exact date and time of delivery.

For more information on free holiday shipping and to find the perfect gift, customers can visit their local Barnes & Noble store or go online at BN.com.

*Terms and conditions and exclusions apply, see BN.com for details.

About Barnes & Noble, Inc.

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company and the leading retailer of content, digital media and educational products. The Company operates 658 Barnes & Noble bookstores in 50 states, and one of the Web's largest e-commerce sites, BN.com (www.bn.com). Its NOOK Media LLC subsidiary is a leader in the emerging digital reading and digital education markets. The NOOK digital business offers award-winning NOOK[®] products and an expansive collection of digital reading and entertainment content through the NOOK Store[®] (www.nook.com), while Barnes & Noble College Booksellers, LLC operates 714 bookstores serving over five million students and faculty members at colleges and universities across the United States.

General information on Barnes & Noble, Inc. can be obtained by visiting the Company's corporate website: www.barnesandnobleinc.com.

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