

## FOR IMMEDIATE RELEASE

### CONTACTS:

|  |  |
|--|--|
| Mary Ellen Keating                                   | Carolyn J. Brown                                 |
| Senior Vice President                                | Vice President                                   |
| Corporate Communications                             | Corporate Communications                         |
| Barnes & Noble, Inc.                                 | Barnes & Noble, Inc.                             |
| (212) 633-3323                                       | (212) 633-4062                                   |
| <a href="mailto:mkeating@bn.com">mkeating@bn.com</a> | <a href="mailto:cbrown@bn.com">cbrown@bn.com</a> |

## **Barnes & Noble Announces Special, “In-Store Only” Black Friday Doorbuster on the 7-Inch Samsung Galaxy Tab<sup>®</sup> 4 NOOK<sup>®</sup>**

**The 7-Inch NOOK by Samsung Only \$129.99, While Supplies Last\*, Only on Black Friday, November 28**

**Customers can also Get 50% off Select *New York Times* Bestselling NOOK Books<sup>®</sup>**

**New York, NY– November 26, 2014 – Barnes & Noble, Inc. (NYSE: BKS)**, the nation’s largest retail bookseller and the leading retailer of content, digital media and educational products, today announced a special doorbuster for customers who visit Barnes & Noble stores on Black Friday, November 28 – the new 7-inch Galaxy Tab 4 NOOK will be available for the low price of \$129.99 while supplies last\*. In addition, the new 10-inch Galaxy Tab 4 NOOK will be available for the incredibly low price of only \$249.99 in-store and online at [NOOK.com](http://NOOK.com) and [BN.com](http://BN.com), and the popular NOOK GlowLight™ eReader will be available for a recently announced permanent low price of just \$99, down from \$119, making Black Friday the perfect time for customers to pick up the fantastic lineup of NOOK devices that the whole family can enjoy.

In addition, NOOK is offering a great content deal of 50% off on select *New York Times* bestselling NOOK Books including *Seal Team Six* by Howard E. Wasdin and Stephen Templin, *Shopaholic to the Stars* by Sophie Kinsella, *State of Wonder* by Ann Patchett, and many others. Customers can visit [nook.com/blackfridaynookbooksale](http://nook.com/blackfridaynookbooksale) for the entire collection.

“We are excited to offer customers our fantastic lineup of NOOK devices all at excellent values, right on time for their holiday shopping,” said Doug Carlson, Chief Marketing Officer and Executive Vice President of Digital Content. “In particular, customers will love our amazing one-day, in-store offer on the 7-inch device. Our customers and their families can enjoy a NOOK device together as they read books or watch movies, enhancing their shared holiday experience.”

### **Samsung Galaxy Tab 4 NOOK**

The new Samsung Galaxy Tab 4 NOOK devices combine Samsung’s leading technology and NOOK’s extraordinary content and reading experience. Available in both 7- and 10-inch screen sizes, the new NOOKs by Samsung offer the best of both worlds: full-featured Android tablets optimized for reading and entertainment. On Black Friday, customers who visit Barnes & Noble stores will be able to get the 7-inch NOOK by Samsung for the incredible, lowest-ever price of \$129.99, while supplies last\*. In addition, customers will be able to purchase the 10-inch NOOK

by Samsung for the amazingly low price of only \$249.99 in-store and online at [NOOK.com](http://NOOK.com) and [BN.com](http://BN.com). Barnes & Noble Members can get an even greater value with an additional 10% off the 10-inch device. Both devices come with more than \$200 in free content from the NOOK Store, including an enticing assortment of bestselling books, popular TV shows, top magazines and apps, plus a \$5 starter credit towards any NOOK purchase.

### **NOOK GlowLight**

NOOK GlowLight is designed especially for people who love escaping into a great book – anytime, anywhere. Tremendously light, with a fresh, contemporary design and soft-touch back that fits beautifully in the hand, NOOK GlowLight features perfectly lit pages, sharper text and advanced display technology for an optimized long-form reading experience that’s more natural and immersive than ever. A perfect holiday gift, NOOK GlowLight is available at a permanent low price of only \$99, down from \$119, at Barnes & Noble stores nationwide and online at [NOOK.com](http://NOOK.com) and [BN.com](http://BN.com). Customers will also receive a \$5 starter credit towards any NOOK purchase. Barnes & Noble Members can get an even greater value with an additional 10% off NOOK GlowLight.

For more information on Black Friday deals, customers can visit any of Barnes & Noble’s more than 650 stores nationwide or online at [BN.com/blackfriday](http://BN.com/blackfriday).

\*Available in store at Barnes & Noble while supplies last on November 28, 2014. Limited quantity only. Limit 5 per customer. See site for more details.

#### **About Barnes & Noble, Inc.**

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company, the nation’s largest retail bookseller and the leading retailer of content, digital media and educational products. The Company operates 658 Barnes & Noble bookstores in 50 states, and one of the Web’s largest e-commerce sites, BN.com ([www.bn.com](http://www.bn.com)). Its NOOK Media LLC subsidiary is a leader in the emerging digital reading and digital education markets. The NOOK digital business offers award-winning NOOK® products and an expansive collection of digital reading and entertainment content through the NOOK Store® ([www.nook.com](http://www.nook.com)), while Barnes & Noble College Booksellers LLC operates 705 bookstores serving over five million students and faculty members at colleges and universities across the United States. General information on Barnes & Noble, Inc. can be obtained by visiting the Company's corporate website: [www.barnesandnobleinc.com](http://www.barnesandnobleinc.com).

Barnes & Noble®, Barnes & Noble Booksellers® and Barnes & Noble.com® are trademarks of Barnes & Noble, Inc. or its affiliates.

For more information on Barnes & Noble, follow us on <https://twitter.com/BNBuzz>, <http://instagram.com/barnesandnoble> and <http://thebarnesandnoble.tumblr.com>, and like us on <https://www.facebook.com/barnesandnoble>.

#### **About NOOK Media LLC**

NOOK reading and entertainment products make it easy to Read What You Love, Anywhere You Like™ with a fun, easy-to-use and immersive digital reading experience. With NOOK, customers gain access to the expansive NOOK Store® of more than 3 million digital books in the US and UK, plus periodicals, comics, apps, movies and TV shows, and the ability to enjoy content across a wide array of popular devices through free NOOK Reading Apps™. Find NOOK devices in Barnes & Noble stores and online at [www.nook.com](http://www.nook.com), as well as leading retailers including Best Buy, Walmart, Target and many others. NOOK products are available in the United Kingdom at leading retailers; NOOK content can be purchased at [www.nook.co.uk](http://www.nook.co.uk).

NOOK®, the NOOK logos and NOOK Media™ are trademarks of barnesandnoble.com llc or its affiliates.

For more information on NOOK, follow us on [www.twitter.com/nookBN](http://www.twitter.com/nookBN) and [www.twitter.com/nook\\_UK](http://www.twitter.com/nook_UK), and like us on [www.facebook.com/nook](http://www.facebook.com/nook) and [www.facebook.com/nookGB](http://www.facebook.com/nookGB).

###