

## **FOR IMMEDIATE RELEASE**

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### **Barnes & Noble Announces NOOK<sup>®</sup> for Windows 8.1 is Now Available in 32 Countries and 21 Languages: The Must-Have Reading and Shopping Experience for Windows 8 PCs and Tablets from the World's Largest Bookseller**

**Customers in Australia, Canada, France, Germany, Italy, Spain, United Kingdom and More Can Now Access NOOK's Leading Selection of Digital Books, Magazines, Newspapers and Comics on any Windows 8.1 Device**

**New York, New York – November 25, 2013** – NOOK Media LLC, a subsidiary of **Barnes & Noble, Inc. (NYSE: BKS)**, one of the world's largest booksellers and a leading retailer of content, digital media and educational products, today announced that the NOOK App for Windows 8.1 is available to Windows 8.1 PC and tablet customers in 32 countries through the Windows Store. The free app combines NOOK's award-winning reading experience with shopping directly from the app, so customers from 32 countries around the globe can discover, explore and read a growing and diverse selection of books, magazines, newspapers and comics from any Windows 8.1 tablet or PC. Customized local market NOOK storefronts with robust local content offerings are available in Australia, Belgium, Canada, France, Germany, Italy, Netherlands, Spain, Switzerland, United Kingdom and the United States, providing readers from around the world with access to NOOK's best-in-class digital reading experience. For the full list of countries and for more information on how to set up a NOOK account and start reading today, visit [www.nook.com/windows/countries](http://www.nook.com/windows/countries).

“NOOK is committed to bringing its best-in-class digital reading experience to millions of new customers around the world, providing readers with a strong and proven alternative to what's currently available in their areas,” said Jim Hilt, Managing Director, Barnes & Noble S.à.r.l. “NOOK is one of the leading digital reading platforms in the US and UK and we are confident that new customers across the globe will love our immersive discovery, shopping and reading experience through our highly rated NOOK App for Windows 8.1.”

Customers in the announced countries ([www.nook.com/windows/countries](http://www.nook.com/windows/countries)) will have instant access to a leading selection of books, magazines, newspapers and comics from local publishers in their country and top international publishers, in multiple languages. To get started, customers can sign in with a Microsoft account to seamlessly shop and read without having to set up an additional account, providing a dramatically simplified reading and shopping experience.

**The NOOK App for Windows 8.1 Offers the Following Great Features:**

**A Growing and Diverse Digital Catalog:** The fully integrated NOOK Store<sup>®</sup> offers NOOK for Windows 8.1 customers access to a growing and diverse content collection with both local and international titles featuring:

- Bestsellers, new releases, classics and more are available in 32 countries in 21 languages, with highly customized local market content offerings in Australia, Belgium, Canada, France, Germany, Italy, Netherlands, Spain, Switzerland, United Kingdom and the United States.
- A large collection of the top international bestselling magazines available for both digital subscriptions and single copy sale, plus a large selection of leading daily and weekly newspapers.
- A large and growing collection of full-color comics, graphic novels and kids' comics.

Avid readers can sample NOOK Books<sup>®</sup> for free and download content quickly without ever leaving the NOOK App for Windows 8.1.

**Easy to Use Interface:** Offering intuitive digital reading and content discovery, the NOOK App for Windows 8.1 is designed for visual content discovery and infinite scrolling of content on a wide range of Windows 8.1 tablets using the fast and fluid Windows 8 touch experience. The NOOK App for Windows 8.1 also provides enhanced search-based discoverability from anywhere in the app, as well as a new library organization feature that automatically organizes newspapers and magazines into stacks, along with integrated library and shop search access. Customers can also import ePub and PDF files from “My PC” & SkyDrive, with imported files appearing in the NOOK library.

**Seamless Shopping and Reading:** Elevating the shopping experience to new digital heights, customers using the NOOK App for Windows 8.1 can browse books, magazines, newspapers and comics through NOOK's leading digital content catalog, learn more about the title (including details and reviews) right from within the app, and tap to purchase and begin reading in seconds. Our unique NOOK Channels<sup>™</sup> experience will bring the most personalized set of books based on customer interest, like having your favorite bookstore at your fingertips. And because the shopping experience is integrated into the app, there's no need to launch an external browser or visit a Web page to complete a purchase or download the purchased content.

**Updates Streamed Instantly to the Start Screen:** The NOOK App for Windows 8.1 features live tile integration that delivers updates on the device's Start screen, including the customer's current read, progress within a book or magazine, latest periodicals or pre-ordered titles recently delivered to customers' NOOK Library<sup>™</sup>, and more.

**Access Reading Content Anywhere:** Like all Free NOOK Reading Apps<sup>™</sup>, purchased content is safely stored in the NOOK Cloud<sup>™</sup>, making it easy for customers to access digital books, magazines and more wherever they go. Using NOOK Sync<sup>™</sup> technology, the NOOK App for Windows 8.1 automatically syncs a customer's last page read across all of their Windows 8.1 devices. Start reading a magazine on a Windows PC and seamlessly dive back in on a Windows tablet to keep reading virtually anytime, anywhere – all without losing the page.

The NOOK App for Windows 8.1 is now available to download for free in the Windows Store on all Windows 8.1 PCs and tablets in supported countries. Customers can learn more about the NOOK App for Windows 8.1 in their country at [www.nook.com/windows/countries](http://www.nook.com/windows/countries).

**About Barnes & Noble, Inc.**

Barnes & Noble, Inc. (NYSE:BKS) is a Fortune 500 company and the leading retailer of content, digital media and educational products. The company operates 674 Barnes & Noble bookstores in 50 states, and one of the Web's largest e-commerce sites, BN.com ([www.bn.com](http://www.bn.com)). Its NOOK Media LLC subsidiary is a leader in the emerging digital reading and digital education markets. The NOOK digital business offers award-winning NOOK® products and an expansive collection of digital reading and entertainment content through the NOOK Store® ([www.nook.com](http://www.nook.com)), while Barnes & Noble College Booksellers, LLC operates 692 bookstores serving over 4.6 million students and faculty members at colleges and universities across the United States. Barnes & Noble is proud to be named a J.D. Power and Associates 2012 Customer Service Champion and is only one of 50 U.S. companies so named. Barnes & Noble.com is ranked the number one online retailer in customer satisfaction in the book, music and video category and a Top 10 online retailer overall in customer satisfaction according to ForeSee E-Retail Satisfaction Index (Spring Top 100 Edition).

General information on Barnes & Noble, Inc. can be obtained via the Internet by visiting the company's corporate website: [www.barnesandnobleinc.com](http://www.barnesandnobleinc.com).

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**About NOOK Media LLC**

NOOK reading and entertainment products make it easy to Read What You Love, Anywhere You Like™ with a fun, easy-to-use and immersive digital reading experience. With NOOK, customers gain access to the expansive NOOK Store® of more than 3 million (US) and 2.5 million (UK) digital books, plus periodicals, comics, apps, movies and TV shows, and the ability to enjoy content across a wide array of popular devices through Free NOOK Reading Apps™ and NOOK Video Apps™, available at [www.nook.com/freenookapps](http://www.nook.com/freenookapps). NOOK owners receive Always Free NOOK Support in any of Barnes & Noble's nearly 700 bookstores. Find NOOK devices in Barnes & Noble stores and online at [www.nook.com](http://www.nook.com), as well as leading retailers including Best Buy, Walmart, Target and many others. NOOK products are available in the United Kingdom at leading retailers; NOOK content can be purchased at [www.nook.co.uk](http://www.nook.co.uk).

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