

# More Ways Barnes & Noble Supports You & Your Students

## Educator Discount Card

Barnes & Noble offers pre-K through 12th grade educators 20% off most educational materials, including many exclusive items from our expanded selection of educational tools, toys, and games. This discount is available both in store and online. During several Educator Appreciation Weeks each year, Barnes & Noble offers a 25% discount on classroom and personal purchases of books, toys, games, and other applicable items, and 10% off music and movies. You can apply for an Educator Discount Card at any Barnes & Noble store. Learn more at [BN.COM/educator](http://BN.COM/educator)

## B&N@School: An Extensive Education Selection

Our B&N@School section offers an abundance of curriculum-based materials, books about the process of schooling, reproducible books ideal for classroom use, and workbooks to aid with skills practice. See our full selection at [BN.COM/school](http://BN.COM/school)

## B&N Kids' Expert Circle™

Our Kids' Expert Circle delivers useful information and advice from leading specialists in the fields of child development, pediatric medicine, literacy, the arts, and education. Articles are updated monthly and are featured online at [BN.COM/expertcircle](http://BN.COM/expertcircle)

## Barnes & Noble Bookfairs

With exciting store events featuring your students plus in-store and online shopping to reach supporters everywhere, Barnes & Noble Bookfairs are a creative and rewarding way to raise funds for your school, build your classroom libraries, and celebrate literacy. Learn more at [BN.COM/bookfairs](http://BN.COM/bookfairs)

## Required Reading Lists

Providing titles that your students are required to read throughout the year and during the summer is a priority for us. We are happy to order the titles on your school's required reading lists and keep a record of the lists. Ask a bookseller for details.

## Activities for Students

Barnes & Noble offers a variety of exciting events, from author signings to book discussion groups. Our booksellers can work with teachers to coordinate themed events in conjunction with classroom curriculum. Barnes & Noble also invites teachers to bring their students to our stores for special themed field trips. Ask a bookseller for details.

# Barnes & Noble Summer Reading Imagination's Destination

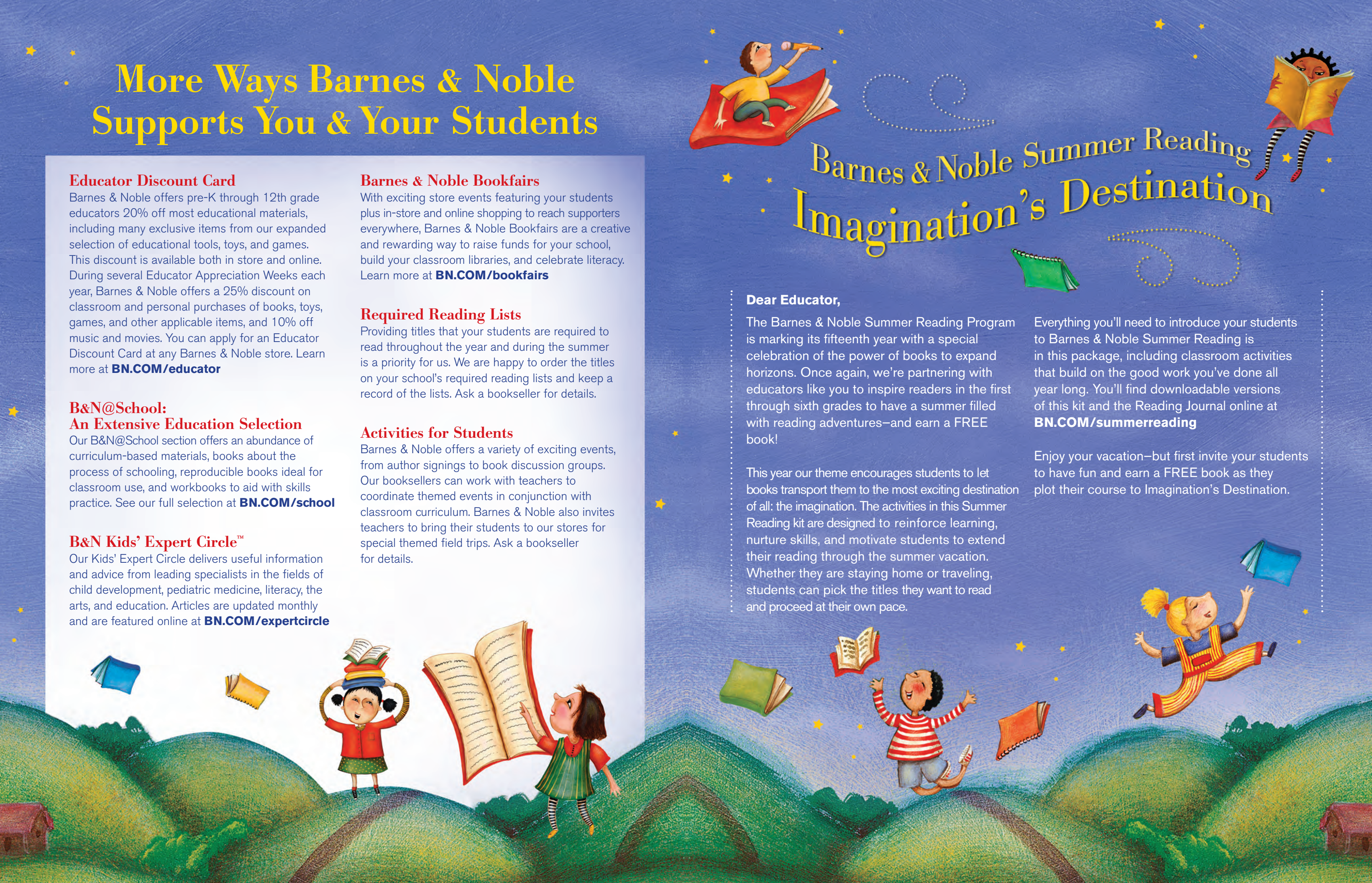
## Dear Educator,

The Barnes & Noble Summer Reading Program is marking its fifteenth year with a special celebration of the power of books to expand horizons. Once again, we're partnering with educators like you to inspire readers in the first through sixth grades to have a summer filled with reading adventures—and earn a FREE book!

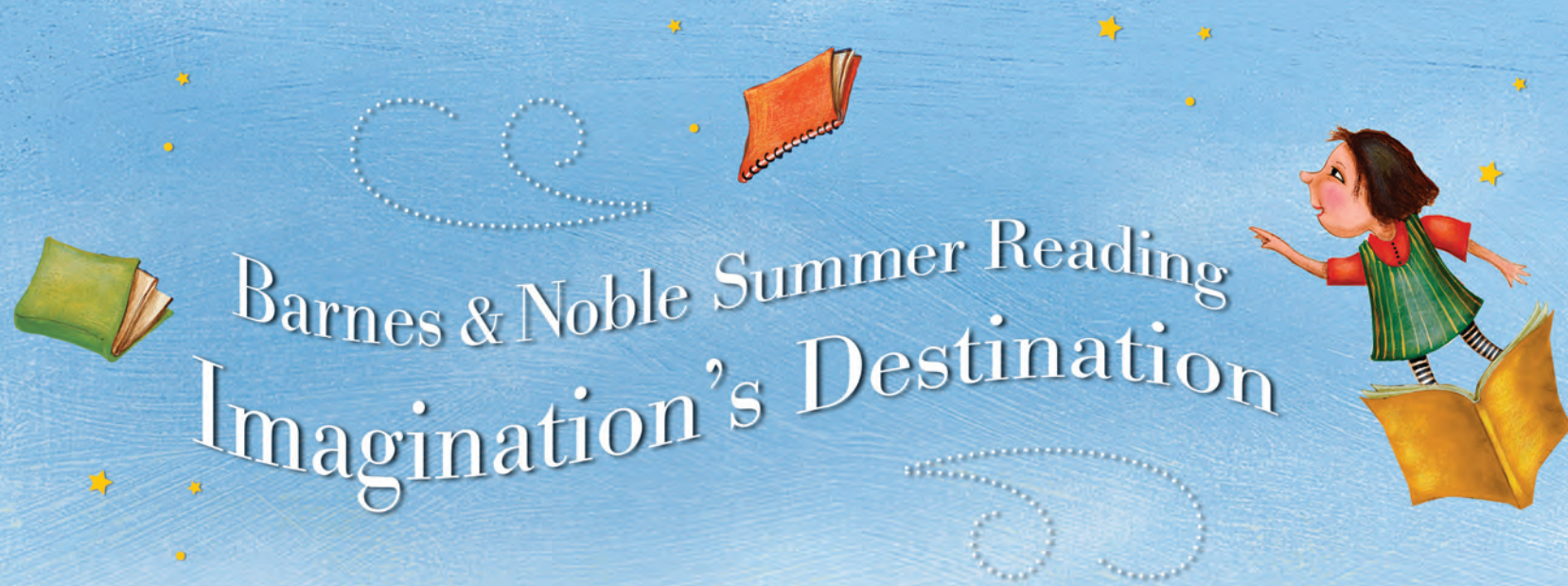
This year our theme encourages students to let books transport them to the most exciting destination of all: the imagination. The activities in this Summer Reading kit are designed to reinforce learning, nurture skills, and motivate students to extend their reading through the summer vacation. Whether they are staying home or traveling, students can pick the titles they want to read and proceed at their own pace.

Everything you'll need to introduce your students to Barnes & Noble Summer Reading is in this package, including classroom activities that build on the good work you've done all year long. You'll find downloadable versions of this kit and the Reading Journal online at [BN.COM/summerreading](http://BN.COM/summerreading)

Enjoy your vacation—but first invite your students to have fun and earn a FREE book as they plot their course to Imagination's Destination.







# Barnes & Noble Summer Reading Imagination's Destination

## ACTIVITIES FOR KIDS

Activity sheets are included in this kit. They are also available online at [BN.COM/summerreading](http://BN.COM/summerreading)

### 1. Find Your Favorites

Identifying Authors and Illustrators



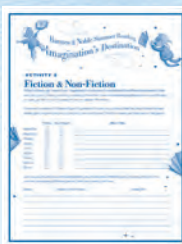
Using the questions on **Activity Sheet 1**, ask your students to think about what makes their favorite writers and artists so special.

Ask students to recommend a book by their favorite author or illustrator to their classmates, and have them describe the reasons why they think it would appeal to others.

Ask older students to imagine the title of their favorite author's or illustrator's next book. Have them compose the opening of this book in the style of the author or illustrator and share their ideas with the class.

### 2. Fiction and Non-Fiction

Exploring Different Kinds of Books



Reintroduce genres to your class—mystery, biography, fantasy, history, humor. Which are fiction? Which are non-fiction? Discuss the characteristics of each genre and ask students to pick their favorites.

Ask your students to fill out **Activity Sheet 2**. You can encourage the use of classroom tools or use this activity as the starting point for a library lesson. Go over the books the students have listed. Discuss which types of books they like and which new genres they might like to explore.

**Bonus Activity:** Your students can “produce” a TV or radio commercial, or write an ad for a newspaper or magazine, describing their favorite genre. Let them decide which program or publication would reach the most receptive audience, then have them perform their skits or post their ads on a bulletin board.

### 3. Playing Roles

Imagining People and Places



Ask students to write the names of their favorite characters from books on slips of paper, and add others you know all students will be familiar with. Have each student pick a name and take turns acting out the clue—with no words or sounds—until someone guesses the right answer.

Ask students to fill out **Activity Sheet 3**. As above, you can encourage the use of classroom tools or use this activity to initiate a library lesson.

To spark classroom collaboration, ask students to choose “destinations” they'd like to travel to this summer. These can be real places, imaginary lands, historical periods, or even future careers. Ask students to help each other find books related to their “destinations.”

### 4. Realms of Imagination

Mapping Your Story



Discuss how our imaginations shape our sense of what is possible and how nourishing the imagination can inspire us in unexpected ways.

Ask students to complete **Activity Sheet 4**, treating elements of both their real lives and their reading experiences as a country to be mapped.

**Bonus Activity:** Have your students turn their maps into a “Me Collage,” transferring it to a poster board and pasting photos and cut-outs to further express their interests and personalities.

### 5. The Reading Journal

Participating in the Summer Reading Program

Discuss with your students the kinds of books they might enjoy reading over the summer. You know better than anyone which titles will best meet the needs of your class.

Explain to your students that Barnes & Noble started its Summer Reading Program to offer kids a real reward for reading—a chance to earn a free book.



Distribute the **Reading Journals**. The rest is simple—students enter the names of their books as they read them. When they've read eight books, they can return the completed form to any Barnes & Noble bookstore to get a free book (see form for details). Parent/guardian signatures are required.



Upon completion of their  
**Reading Journal**,  
students will earn  
**A FREE BOOK**





## Dear Reader,

A book is a magical thing. Once you open one up and start to read, you can find yourself transported to any place in the world, any time in history, or any realm of fantasy an author can invent or your imagination can envision. The best part is that you can reach the most exciting destinations without ever leaving home.

The Barnes & Noble Summer Reading Program is here to help you on your way, encouraging you to read books of your own choosing and earn a FREE book, simply by following these three easy steps:

1. Read any eight books this summer and record them in this Barnes & Noble Summer Reading Imagination's Destination Journal. Be sure to let us know to whom you would recommend each book, and why.
2. Bring your completed journal to a Barnes & Noble store between May 24th and September 6th, 2011.
3. Choose your FREE reading adventure from the book list featured on the back of the journal.

## This Reading Journal belongs to:

STUDENT NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

GRADE: \_\_\_\_\_

PARENT/GUARDIAN NAME: \_\_\_\_\_

PARENT/GUARDIAN SIGNATURE: \_\_\_\_\_

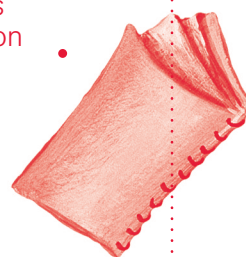
PARENT/GUARDIAN PHONE: \_\_\_\_\_

PARENT/GUARDIAN EMAIL: \_\_\_\_\_

CHECK HERE TO RECEIVE COUPONS, SPECIAL OFFERS, AND MORE. ☐

PARENTS/GUARDIANS CHECK HERE  
TO BE ENTERED FOR A CHANCE TO WIN A NOOK COLOR™. ☐

No purchase necessary to enter to win. Must be a resident of the 50 United States and 18 or over at the time of entry. Void where prohibited by law. Complete details and Official Rules available at [BN.COM/SummerReadingSweeps](http://BN.COM/SummerReadingSweeps) or at your local Barnes & Noble. NOOK Color is a trademark of Barnes & Noble, Inc.



# Barnes & Noble Summer Reading Imagination's Destination

## Reading Journal



Parents, enter for a  
**CHANCE TO  
WIN A  
NOOK Color™**  
for your family  
with the submission of  
a completed journal.

FOLD ALONG DOTTED LINE

Write the titles and authors of the books you've read in the boxes below.  
Tell us to whom you would recommend each book, and why. ★

1	Title/Author	
	Recommendation	
2	Title/Author	
	Recommendation	
3	Title/Author	
	Recommendation	
4	Title/Author	
	Recommendation	
5	Title/Author	
	Recommendation	
6	Title/Author	
	Recommendation	
7	Title/Author	
	Recommendation	
8	Title/Author	
	Recommendation	

Choose one **FREE BOOK** from the list below.

Title	Author	ISBN
<b>GRADES 1 &amp; 2</b>		
Clifford Makes the Team	Norman Bridwell	9780545231411
Diving Dolphin	Karen Wallace	9780756672027
Jorge el curioso: Huellas de dinosaurio	H. A. Rey	9780547557984
New Kid in Town	Mercer Mayer	9781577688297
Scat, Cat!	Alyssa Satin Capucilli	9780061177569

<b>GRADES 3 &amp; 4</b>		
Braving the Lake	Erin Falligant	9781593697570
Mercy Watson Thinks Like a Pig	Kate DiCamillo	9780763652319
Sleepover Sleuths	Carolyn Keene	9781416912552
Stanley, Flat Again!	Jeff Brown	9780064421737
Summer According to Humphrey	Betty G. Birney	9780142418185
La telaraña de Carlota	E. B. White	9780060757403

<b>GRADES 5 &amp; 6</b>		
The Batboy	Mike Lupica	9780142417829
Extra Credit	Andrew Clements	9781416949312
Gregor the Overlander	Suzanne Collins	9780439678131
Ida B	Katherine Hannigan	9780060730260
James and the Giant Peach	Roald Dahl	9780142410363
Liberty Porter, First Daughter	Julia DeVillers	9781416991274
Pandora Gets Jealous	Carolyn Hennesy	9781599902913

Summer Reading Program Offer – Summer Reading Program Offer entitles Customer to one (1) complimentary book listed in the Barnes & Noble Summer Reading Imagination's Destination Journal. This Offer is only valid at participating Barnes & Noble retail stores and may be redeemed once per customer from May 24, 2011, through September 6, 2011, at close of business, while supplies last. In order to take advantage of this Offer, Customer must return a completed Barnes & Noble Summer Reading Imagination's Destination Journal to a Barnes & Noble store between May 24, 2011, and September 6, 2011, at close of business. Additional Rules Governing This Offer: This Offer is (i) not redeemable for cash or cash equivalents (including Gift Cards or eGift Cards); (ii) not valid on past or pre-ordered purchases; (iii) not eligible for purchases of the following products and services: Barnes & Noble Memberships, Gift Cards, eGift Cards, gift-wrapping, textbooks, digital eBooks, products available for in-store ship-to-home orders, shipping or handling expenses, applicable sales tax, products marked as "not eligible for Member discounts, coupons, or promotional discounts," or any other products other than books listed in the Barnes & Noble Summer Reading Imagination's Destination Journal; (iv) not valid on purchases made from third parties accessible from the BN.com website (e.g., used books, PC and video games, etc.); and (v) not valid at Barnes & Noble.com or Barnes & Noble College Bookstores. This Offer may not be combined with any other coupon or the Educator Discount. Void where prohibited by law. NOOK Color Offer - To find details of the NOOK Color Sweepstakes and for Official Rules go to BN.COM/SummerReadingSweeps or visit your local Barnes & Noble.

**Bookseller Instructions:** Scan all items, then scan coupon barcode or enter coupon code to apply discount. Alternatively, highlight item to be discounted and select Item Coupon (F2). Use Free Item (F3) for non-Members or MBR Item Free (F6) for Members, and scan coupon barcode or enter coupon code. Collect coupon with purchase as coupon may only be redeemed once.



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### Estimado lector:

Un libro es algo mágico. Una vez que abrimos uno y empezamos a leerlo, nos podemos transportar a cualquier lugar del mundo, a cualquier época de la historia o a cualquier ámbito de la fantasía que un autor pueda inventar o que la imaginación pueda concebir. Lo mejor de todo es que se puede llegar a los destinos más emocionantes sin jamás salir de casa.

El Programa de Lectura de Verano de Barnes & Noble fue creado para ayudarte en tu camino, alentarte a leer libros escogidos por ti y a ganar un libro GRATIS, con solo seguir los siguientes tres pasos sencillos:

1. Lee cualesquiera ocho libros este verano y anótalos en este Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble. Asegúrate de decirnos a quién le recomendarías cada libro, y por qué.
2. Lleva tu diario completado a una librería Barnes & Noble entre el 24 de mayo y el 6 de septiembre de 2011.
3. Escoge tu aventura de lectura GRATIS entre la lista de libros que aparece al reverso del diario.

### Este Diario de Lectura pertenece a:

NOMBRE DEL ALUMNO:

ESCUELA:

GRADO:

NOMBRE DEL PADRE/MADRE/TUTOR:

FIRMA DEL PADRE/MADRE/TUTOR:

TELÉFONO DEL PADRE/MADRE/TUTOR:

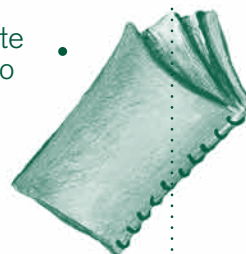
CORREO ELECTRÓNICO DEL PADRE/MADRE/TUTOR:

MARCA AQUÍ PARA RECIBIR CUPONES, OFERTAS ESPECIALES Y MÁS. ☐

PADRES/TUTORES MARQUEN AQUÍ PARA ENTRAR EN UN SORTEO Y TENER LA OPORTUNIDAD DE GANAR UNA NOOK COLOR™. ☐

No se requiere compra alguna para participar en el sorteo y ganar. Hay que ser residente de los 50 estados de los Estados Unidos y ser mayor de 18 años de edad en el momento de entrar al sorteo. Nulo donde esté prohibido por ley. Obtenga detalles completos y las Reglas Oficiales en [BN.COM/SummerReadingSweeps](http://BN.COM/SummerReadingSweeps) o en su Barnes & Noble local. NOOK Color es una marca de fábrica de Barnes & Noble, Inc.

DOBLAR A LO LARGO DE LA LÍNEA PUNTEADA



## Lectura de Verano de Barnes & Noble Destinos de la Imaginación

### Diario de Lectura



Padres, participen  
para poder

**GANAR UNA  
NOOK Color™**

para su familia

con la presentación de  
un diario completado.

Escribe los títulos y los autores de los libros que has leído en los espacios a continuación. Dinos a quién le recomendarías cada libro, y por qué. ★

1	Título/Autor	
	Recomendación	
2	Título/Autor	
	Recomendación	
3	Título/Autor	
	Recomendación	
4	Título/Autor	
	Recomendación	
5	Título/Autor	
	Recomendación	
6	Título/Autor	
	Recomendación	
7	Título/Autor	
	Recomendación	
8	Título/Autor	
	Recomendación	

Escoge un solo **LIBRO GRATIS** de la lista siguiente.

Título	Autor	ISBN
1° y 2° GRADOS		
Clifford Makes the Team	Norman Bridwell	9780545231411
Diving Dolphin	Karen Wallace	9780756672027
Jorge el curioso: Huellas de dinosaurio	H. A. Rey	9780547557984
New Kid in Town	Mercer Mayer	9781577688297
Scat, Cat!	Alyssa Satin Capucilli	9780061177569

3° y 4° GRADOS		
Braving the Lake	Erin Falligant	9781593697570
Mercy Watson Thinks Like a Pig	Kate DiCamillo	9780763652319
Sleepover Sleuths	Carolyn Keene	9781416912552
Stanley, Flat Again!	Jeff Brown	9780064421737
Summer According to Humphrey	Betty G. Birney	9780142418185
La telaraña de Carlota	E. B. White	9780060757403

5° y 6° GRADOS		
The Batboy	Mike Lupica	9780142417829
Extra Credit	Andrew Clements	9781416949312
Gregor the Overlander	Suzanne Collins	9780439678131
Ida B	Katherine Hannigan	9780060730260
James and the Giant Peach	Roald Dahl	9780142410363
Liberty Porter, First Daughter	Julia DeVillers	9781416991274
Pandora Gets Jealous	Carolyn Hennesy	9781599902913

Oferta del Programa de Lectura de Verano – La Oferta del Programa de Lectura de Verano le otorga al Cliente el derecho a recibir un (1) libro gratuito listado en el Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble. Esta Oferta es válida únicamente en librerías minoristas participantes de Barnes & Noble y cada cliente puede canjearla una sola vez, del 24 de mayo hasta el cierre del día hábil del 6 de septiembre de 2011, mientras duren las existencias. Para poder aprovechar esta Oferta, el Cliente debe presentar un Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble en una librería de Barnes & Noble entre el 24 de mayo y el cierre del día hábil del 6 de septiembre de 2011. Reglas adicionales que rigen esta Oferta: Esta Oferta (i) no es canjeable por dinero en efectivo o equivalentes a efectivo (incluidas Gift Cards y eGift Cards); (ii) no es válida en compras anteriores o preordenadas; (iii) no otorga derecho a la compra de los siguientes productos o servicios: Barnes & Noble Memberships, Gift Cards, eGift Cards, envoltura de regalos, libros de texto, libros electrónicos digitales, productos disponibles para entrega en el hogar ordenados en una librería, gastos de envío o manejo, impuestos de ventas aplicables, productos marcados como "no elegibles para descuentos al Member, cupones o descuentos promocionales", ni para ningún otro producto que no sean los libros listados en el Diario de Destinos de la Imaginación de Lectura de Verano de Barnes & Noble; (iv) no es válida en compras hechas a terceros accesibles desde el sitio web BN.com (por ej., libros usados, juegos de computadora, videojuegos, etc.); y (v) no es válida en Barnes & Noble.com ni en las Barnes & Noble College Bookstores. Esta Oferta no se puede combinar con ningún otro cupón ni con el Educator Discount. Nula donde esté prohibida por ley. Oferta de la NOOK Color – Para enterarse de detalles sobre el sorteo de la NOOK Color y obtener las Reglas Oficiales del sorteo, vaya BN.COM/SummerReadingSweeps o visite su librería local de Barnes & Noble.

**Bookseller Instructions:** Scan all items, then scan coupon barcode or enter coupon code to apply discount. Alternatively, highlight item to be discounted and select Item Coupon (F2). Use Free Item (F3) for non-Members or MBR Item Free (F6) for Members, and scan coupon barcode or enter coupon code. Collect coupon with purchase as coupon may only be redeemed once.





## ACTIVITY 1

# Find Your Favorites

Identifying your favorite authors and illustrators is an important part of exploring the world of books. Answer the questions below to explain why you like the work of your favorite writers and artists.

1. Who is your favorite author or illustrator?

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2. What makes him or her your favorite?

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3. What was the first book you read by this person?

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4. Who recommended this book or read it to you?

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5. Who would you recommend this book to and why?

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6. What other books have you read by your favorite author or illustrator?

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7. Can you always identify this person's art or writing style?

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8. If you can, what makes it so easy to recognize?

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9. Does anything else you've read share similar qualities?

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10. Is there a story or subject that you would like this person to explore?

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While all books can nourish your imagination, it's important to understand the difference between fiction and non-fiction. Fiction is a story invented by the writer. It can include real people and events, but the story is made up. Non-fiction is based entirely on factual information.

	<i>Fiction</i>	<i>Non-Fiction</i>	<i>Book Titles</i>
Adventure	<input type="checkbox"/>	<input type="checkbox"/>	_____
Biography	<input type="checkbox"/>	<input type="checkbox"/>	_____
Fantasy	<input type="checkbox"/>	<input type="checkbox"/>	_____
History	<input type="checkbox"/>	<input type="checkbox"/>	_____
Humor	<input type="checkbox"/>	<input type="checkbox"/>	_____
Mystery	<input type="checkbox"/>	<input type="checkbox"/>	_____
Nature	<input type="checkbox"/>	<input type="checkbox"/>	_____
Science	<input type="checkbox"/>	<input type="checkbox"/>	_____
Sports	<input type="checkbox"/>	<input type="checkbox"/>	_____

[illegible]





# Barnes & Noble Summer Reading Imagination's Destination



## ACTIVITY 3

# Playing Roles

Whether a book is fiction or non-fiction, reading allows us to imagine ourselves in the roles played by other people, whether they're historical figures or invented characters. List five characters or people you've read about who have captured your imagination, and describe one way in which each is like you, and one way in which each is different.

<b>1</b>	<b>Character / Person</b>	<b>Book</b>
	<b>Similarity</b>	<b>Difference</b>
<b>2</b>	<b>Character / Person</b>	<b>Book</b>
	<b>Similarity</b>	<b>Difference</b>
<b>3</b>	<b>Character / Person</b>	<b>Book</b>
	<b>Similarity</b>	<b>Difference</b>
<b>4</b>	<b>Character / Person</b>	<b>Book</b>
	<b>Similarity</b>	<b>Difference</b>
<b>5</b>	<b>Character / Person</b>	<b>Book</b>
	<b>Similarity</b>	<b>Difference</b>





#### ACTIVITY 4

## Realms of Imagination

Reading can lead us to all sorts of destinations, both actual and invented. Use the space below to plan your ideal summer vacation as a map, mixing elements of your real life (such as playgrounds, beaches, or get-togethers with friends and relatives) with places you like to visit when you read, such as the past, distant countries, or realms of fantasy. Draw a circle around the destinations you'd most like to spend time in this summer, and illustrate how you might get there: by car, bus, train, plane—or book!

